

**THE MINT MUSEUM
INSTITUTIONAL ARCHIVES
AR2014.8**

Ramesses The Great Exhibition

Finding aid prepared by Ellen Show

This finding aid was produced using the Archivists' Toolkit

December 08, 2014

Describing Archives: A Content Standard

The Mint Museum Archives
8/1/2014
2730 Randolph Road
Charlotte, North Carolina, 28207
archive@mintmuseum.org

Table of Contents

<u>Summary Information</u>	3
<u>Scope and Contents note</u>	4
<u>Arrangement note</u>	4
<u>Administrative Information</u>	4
<u>Controlled Access Headings</u>	4
<u>Collection Inventory</u>	6

Summary Information

Repository	The Mint Museum Archives
Title	RAMESSES THE GREAT EXHIBITION
Date [bulk]	Bulk, 1988-1989
Date [inclusive]	1986-2008
Extent	15.25 Cubic feet 19 letter boxes, 1 legal box, 5 flat boxes, 3 custom boxes
Language	English

Preferred Citation note

Rameses The Great Exhibition, Exhibition History Files, Registration Department Records 1973-2011, The Mint Museum, Charlotte, Accession no. AR2014.8.

Scope and Contents note

The Mint Museum hosted the Ramesses The Great: The Pharaoh and His Times Exhibition from October 1, 1988 to January 31, 1989. As of that time, this exhibition was the largest ever undertaken in the Mint Museum's history. This subseries contains materials related to acquiring, planning, designing, marketing, staffing, executing and documenting of the exhibition, and includes notes, reports, correspondence, newspaper and magazine clippings, brochures, floorplans, posters and assorted ephemera, photographs and negatives, slides, audiotapes, videotapes, and DVDs.

Arrangement note

This material has been kept in the original order established by each department from which it was collected, and the original labeling has been maintained as much as possible.

Administrative Information

Publication Information

The Mint Museum Archives 8/1/2014

RESTRICTED

Some material is restricted from the general public.

Existence and Location of Originals note

Some files contain placeholders for original materials located in other collections.

Controlled Access Headings

Function(s)

- Correspondence
- Education--Museums
- Planning
- Public relations
- Public relations--Humor
- Special events
- Volunteers

Genre(s)

- Audio-visual materials
- Ephemera

Sub-group 1: Planning

Collection Inventory

AR2014.8.1 Sub-group 1: Planning 1987-1988 (Bulk, 1987-1988) 0.4 Cubic feet 1 letter box

Preferred Citation note

Planning, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

- Atlantic Van Lines, Inc..
- Boston Museum of Science . Marketing Department.
- Boston Museum of Science .
- Charlotte Convention and Visitor's Bureau.
- Charlotte Memorial Hospital.
- Denver Museum of Natural History.
- Dixon Gallery and Gardens.
- Jacksonville Art Museum. (Jacksonville, FL)
- Jubilee Parade.
- KPC/Research.
- Linker Electronic Display.
- Memphis Convention Center. (Memphis, TN)
- National Guard.
- North American Van Lines.

Sub-group 1: Planning

- Shotwell & Partners Inc..
- Vero Beach Art Center.

Function(s)

- Correspondence
- Planning
- Volunteers

Personal Name(s)

- Buchanan, John E. Jr.
- Bush, Robert
- Buser, Phil
- Calloway, Cab
- Campbell, Glen A.
- Gottlieb, Dan
- Henry, John
- Ramesses II, (Ramesses The Great)
- Reichs, Kathy
- Sade, Chris
- Smith, Lisa A.
- Spray, Linda
- Tonissen, Martha G.
- Williams Brothers

Subject(s)

- Traveling exhibitions

Sub-group 1: Planning

AR2014.8.1.1 Box 1 Folder 1 Planning 1986- 1 folder

Scope and Contents note

Documents including population and income data for Ramesses host cities, photographic restrictions at Jacksonville Art Museum, magazine article on Egyptian-themed scavenger hunt, packing slip for color contact proof, handwritten notes, "The Egotistical Pharaoh" by Lisa A. Smith, Robert Bush's notes from Ramesses Summit Meeting II in Memphis.

AR2014.8.1.2 Box 1 Folder 2 Budget 1986-1988 1 folder

Scope and Contents note

Documents including projected expenses with revisions, handwritten note regarding Legislature providing \$200,00 for 40,000 kids, projected receipts from ticket sales and other sources, education budget revision.

AR2014.8.1.3 Box 1 Folder 3 Other Museum Exhibitions 1986-1988

Existence and Location of Originals note

Placeholder for material located in the Exhibition History Collection.

Scope and Contents note

Ramses II Exhibition Fact Sheet from Jacksonville Art Museum; Correspondence from Glen A. Campbell, Memphis Convention Center, to Phil Busher regarding Ramesses "summit;" Ramses II press release from Denver Museum of Natural History.

AR2014.8.1.4 Box 1 Folder 4 Ramesses Outgoing Loans- Permanent Coll. 1987 1 folder

Existence and Location of Originals note

Sub-group 1: Planning

Placeholder for material located in Exhibition History Collection.

Scope and Contents note

Correspondence from Martha G. Tonissen to Chris Sade, Atlantic Van Lines, Inc. requesting bid for transportation costs; Correspondence from Martha G. Tonissen to John E. Buchanan, Jr., Dixon Gallery and Gardens, regarding arrangements for packing/shipping of permanent collection; Correspondence from Martha G. Tonissen to John Henry, Vero Beach Art Center, regarding packing/shipping of permanent collection.

AR2014.8.1.5 Box 1 Folder 5 KPC/Research Market Analysis 7/24/1987 1 folder

Existence and Location of Originals note

Placeholder for material located in Communications Collection.

Scope and Contents note

Title page for “Ramesses The Great Exhibition Market Analysis submitted by KPC/Research July 24, 1987.”

AR2014.8.1.6 Box 1 Folder 6 Planning 1987-1988 1 folder

Scope and Contents note

Ramesses Brochure from Boston Museum of Science, 2 copies of Ramesses Exhibit Tracking Survey prepared by KPC Research, handwritten notes including discussion points for recruiting underwriters.

AR2014.8.1.7 Box 1 Folder 7 Ramesses Shipping – Non-exhibit 1987-1988 1 folder

Existence and Location of Originals note

Placeholder for material located in Exhibition History Collection.

Sub-group 1: Planning

Scope and Contents note

Receipt from North American Van Lines for shipping items from Boston to Charlotte; receipt from North American Van Lines for shipping items from Denver to Charlotte; Correspondence from Glen G. Miller, Denver Museum of Natural History, to Dan Gotlieb regarding sale and rental of Ramses II exhibition props to Mint.

AR2014.8.1.8 Box 1 Folder 8 Contacts 1987-1988 1987-1988 1 folder

Scope and Contents note

Contact information for volunteers, Charlotte Convention & Visitors Bureau, NC Welcome Centers, Memphis TV stations, Ramesses staff at the Mint, Key Players, Kathy Reichs; handwritten telephone messages for Phil Busher; Visiting Media Notification forms; exhibition tickets; handwritten notes; News Releases from Boston Museum of Science; correspondence regarding photographers, Mint staffers' visit to exhibition in Memphis, the exhibitions in Denver, Boston, Jacksonville, clarification of agreement with Shotwell and Partners; assorted business cards.

AR2014.8.1.9 Box 1 Folder 9 Opening Week 1988 1988 1 folder

Arrangement note

Oversize material located in AR2014.8.20.2.

Scope and Contents note

Copies of planning drawings for Jubilee Parade; Opening Week maintenance schedule; Jubilee Cast Member schedule with letter from Linda Spray; schedule of Opening Week Events; menus for Gala, and Dessert & Champagne Party; memo regarding Gala underwriters; handwritten notes regarding billing of Cab Calloway, the Hi-De-Ho Orchestra, and the Williams Brothers; alphabetical list of underwriters; list Gala attendees; Gala invitation letter; Cab Calloway one-page biography; Cab Calloway press kit.

AR2014.8.20.2 Box 20 Folder 2 Opening Week 1988 1 folder

Sub-group 1: Planning

Related Archival Materials note

For additional material please see AR2014.8.1.9.

Scope and Contents note

Copies of news clippings and agent contact information from Cab Calloway's press kit.

AR2014.8.1.10 Box 1 Folder 10 Electronic Sign Board March 1988 1 folder

Existence and Location of Originals note

Placeholder for material located in Design and Installation Collection.

Related Archival Materials note

For additional material please see Design & Installation Collection.

Scope and Contents note

Proposal from Linker Electronic Display for electronic sign board.

AR2014.8.1.11 Box 1 Folder 11 Staff Meeting Notes May 1988 1 folder

Existence and Location of Originals note

Placeholder for material located in Design and Installation Collection.

Related Archival Materials note

For additional material please see Design & Installation Collection.

Scope and Contents note

Notes from Ramesses Staff Meeting including details regarding transportation and installation of the Colossus, details regarding transportation of artifacts, participation of National Guard and police,

Sub-group 1: Planning

modifications to Mint building, accommodations for Egyptian guests, chain of communication with French and Egyptian teams.

AR2014.8.1.12 Box 1 Folder 12 Key Dates 1988-89 1 folder

Scope and Contents note

Handwritten notes; list of dates for events around Ramesses exhibition; memo on Ramesses letterhead, order form and ordering instructions for staff tickets; dress code for events on letterhead; list of honored guests for opening events; detailed daily schedules for opening events on letterhead, including detailed agenda of the Egyptian delegation's visit to Charlotte Memorial Hospital & Medical Center; detailed staff work schedule for opening week.

AR2014.8.1.13 Box 1 Folder 13 Business Plan n.d. 1 folder

Scope and Contents note

Bound business plan for Ramesses the Great Exhibition, including Statement of Purpose, Description of the Business (History of the Mint, Description of Exhibition, History of Ramesses The Great), Marketing Plan, Revenue Sources, Management/Personnel (includes Staff, Volunteers, Temporary Employees), Operations, Financial Plan.

AR2014.8.1.14 Box 1 Folder 14 Mint Museum Ramesses The Great Exhibition Steering Committee Binder n.d. 1 folder

Existence and Location of Originals note

Placeholder for material located in Exhibition History Collection.

Related Archival Materials note

For additional material please see Exhibition History Collection.

Sub-group 2: Special Events

Scope and Contents note

Steering Committee Roster.

AR2014.8.1.15 Box 1 Folder 15 Schedule for Deinstallation n.d. 1 folder

Existence and Location of Originals note

Placeholder for material located in Design and Installation April 2014 Box 1 of 5, Post-Ramesses Reinstallation hanging folder.

Related Archival Materials note

For additional material please see Design & Installation Collection.

Scope and Contents note

Schedule for de-installing Ramesses exhibition.

AR2014.8.20.1 Box 20 Folder 1 Planning Notes n.d. circa 1987-1989 1 legal folder

Scope and Contents note

Handwritten notes, including notes on Jacksonville site visit.

AR2014.8.2 Sub-group 2: Special Events 1987-1988 1 letter box

Preferred Citation note

Special Events, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Sub-group 2: Special Events

Controlled Access Headings**Corporate Name(s)**

- AAA Travel Agency.
- Discovery Place.
- Guenoc Winery .
- Prestige Wines, Inc. .
- Ramesses The Great Gala.

Function(s)

- Correspondence
- Special events

Genre(s)

- Brochures
- Ephemera
- Postcards

Personal Name(s)

- Bloomwell, Arthur

AR2014.8.2.1 Box 2 Folder 1 Honored Guests for Gala Program n.d. 1 folder

Existence and Location of Originals note

Sub-group 2: Special Events

Placeholder for material located in Exhibition History Collection.

Related Archival Materials note

For additional material please see Exhibition History Collection.

Scope and Contents note

List of Honored Guests to be printed in the Ramesses Gala Program.

AR2014.8.2.2 - AR2014.8.2.3 Box 2 Folders 2-3 Special Events 1987-1988 2 folders

Scope and Contents note

Handwritten notes regarding wine distributor; correspondence regarding proposals from wine distributors for ongoing wine and champagne services for Ramesses events, including the acceptance of Prestige Wines, Inc. proposal; correspondence with Guenoc Winery regarding label designs; postcard, information packet for group ticket sales; special events checklist, highlights of procedures for booking special events during Ramesses exhibition, space rental information; small vertical Ramesses poster; brochures including Ramesses exhibition, AAA group packages, a cortege of Mummies at Discovery Place, 34th Annual Singing Christmas Tree; logo sheets; Arthur Bloomwell business card; Group Sales folder; special events income projection summaries; proposals for special events pavilion; spiral-bound food service/special events report; flow chart of food service vendor selection process.

AR2014.8.2.4 Box 2 Folder 4 Special Events 1988 1 folder

Scope and Contents note

List of special events rentals booked as of 5/4/1988; space rental information; menus for brunch, lunch, cocktail party, dinner service; Prestige Wines Inc. descriptive wine lists for Ramesses events; cocktail menus & event alcoholic beverage information; computer printout of 98 events, including contact information.

Sub-group 3: Ephemera

AR2014.8.20.3 Box 20 Folder 3 Special Events 1988 1988 1 legal folder

Scope and Contents note

Large format white envelopes with graphic of iconic Ramesses coffin lid image and “Is This The Pharaoh Of The Exodus?”; large format white envelopes with blue and gold Ramesses The Great Charlotte logo.

AR2014.8.2, AR2014.8.24, AR2014.8.26 Sub-group 3: Ephemera 1988-1989 1 letter box, 2 flat boxes

Preferred Citation note

Ephemera, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

- A Royal Toast.
- Afro-American Children's Theatre. (Charlotte, NC)
- Charlotte Mecklenburg Schools (CMS).
- Covenant Presbyterian Church.
- Devonshire Elementary School.
- Discovery Place.
- Jubilee Parade.
- Mooresville Graded School District. (Mooresville, NC)

Sub-group 3: Ephemera

- Pepsi-Cola Co..
- Pioneer Girl Scouts of Gastonia.
- Public Library of Charlotte and Mecklenburg County.
- Queens College. (Charlotte, NC)
- Ramesses The Great Gala.
- South Carolina State Museum.
- UNC-Charlotte.
- Vue Magazine.

Function(s)

- Volunteers

Genre(s)

- Brochures
- Ephemera
- Exhibition catalogs
- Exhibition posters
- Invitation cards
- Postcards

Personal Name(s)

- Nefertari, (Queen Nefertari)
- Ramesses II, (Ramesses The Great)
- Silverman, David, Dr.

Subject(s)

Sub-sub-group 1: Mint Events

- Jewelry
- Mummies -- Egypt
- Personal belongings
- Pharaohs

AR2014.8.2 Sub-sub-group 1: Mint Events 1988-1989 3 letter boxes, 2 flat boxes

AR2014.8.2.5 Box 2 Folder 5 Ephemera 1988-1989 1 folder

Scope and Contents note

Ramesses Volunteer pins; Ramesses brochures; invitations to staff gathering 2/18/1988; bookmarks; Gala programs.

AR2014.8.2.6 Box 2 Folder 6 Ephemera 1988-1989 1 folder

Scope and Contents note

Vue Magazine brochure featuring Ramesses Exhibition; invitations to special volunteer preview, opening luncheon, press day preview; invitation brochure to gala, dessert & champagne reception & opening day; Ramesses & Nefertari 1000 Thanks checks; triangular admission ticket for volunteer farewell celebration; RSVP card for volunteer farewell celebration; pyramid-shaped invitations to volunteer farewell celebration; invitation to the 1988 member picnic; tour book for Mooresville Graded School District; invitation to A Royal Toast; A Royal Toast program; Ramesses Welcome brochure; postcard announcing slide lecture "Ramesses – The Man, the King, the God" presented by Dr. David Silverman; invitation to dinner party for Dr. David Silverman; Jubilee Celebration fans.

AR2014.8.2.8 Box 2 Folder 8 Exhibition Catalogue 1988-1989 1 folder

Existence and Location of Originals note

Placeholder for catalogues located in Exhibition History Collection.

Sub-sub-group 1: Mint Events

Related Archival Materials note

For additional information please see Exhibition History Collection.

Scope and Contents note

Photocopy of cover of “Ramesses the Great: The Pharaoh and His Time” exhibition catalogue.

AR2014.8.14.1 - AR2014.8.14.2 Box 14 Ramesses The Great Pepsi Bottles (empty)

1988-1989 1988-1989 1 letter box

Scope and Contents note

Two empty clear glass 10 oz. Pepsi bottles featuring 2 red, white and blue Pepsi logos, and 2 yellow and blue Ramesses The Great Charlotte logos on white background, with “Mint Museum Oct.1, 1988-Jan 31, 1989” under each Ramesses logo.

AR20014.8.15.1 - AR2014.8.15.2 Box 15 Ramesses The Great Pepsi Bottles (full)

1988-1989 1988-1989 1 letter box

Scope and Contents note

Two full clear glass 10 oz. Pepsi bottles featuring 2 red, white and blue Pepsi logos, and 2 yellow and blue Ramesses The Great Charlotte logos on white background, with “Mint Museum Oct.1, 1988-Jan 31, 1989” under each Ramesses logo; bottle cap is silver with red and blue Pepsi logo and includes 2 small automobiles and soda ingredient list.

AR2014.8.24 Box 24 Ephemera 1988-1989 1988-1989 1 flat box

Existence and Location of Originals note

Copies of Friends of the Mint scrapbook items from Ramesses-inspired events are placeholders for materials in The Friends of the Mint Collection.

Sub-sub-group 2: Non-Mint Events

Scope and Contents note

Volunteer pins; Southern Bell directory covers; long Ramesses The Great posters; Photo Mechanical Transfers of ad with Ramesses profile with tagline “Phone The Pharaoh” and ad with the Colossus with tagline “See A Rock Idol;” round button with blue & gold Ramesses Charlotte logo and exhibition dates; size M white t-shirt with blue & gold Ramesses Charlotte logo; Volunteer Farewell Celebration invitations; Ramesses Certificate of Appreciation with blue & gold Ramesses Charlotte logo; Volunteer Farewell Celebration Program Agenda; Photo Mechanical Transfer of detailed informational ad for exhibition; blue & gold paper Ramesses headdress; gold round Mylar balloon with blue Ramesses Charlotte logo; copies of Friends of the Mint scrapbook items from Ramesses-inspired events.

AR2014.8.26 Box 26 Ephemera Gala Charger Plates 1988 1988 1 flat box Three 12-inch diameter brass-plated charger plates.

Scope and Contents note

Three 12-inch diameter charger plates used for the Ramesses The Great Gala.

AR2014.8.2 Sub-sub-group 2: Non-Mint Events 1988-1989 1 letter box, 1 legal box, 1 map case drawer

AR2014.8.2.7 Box 2 Folder 7 Ephemera From Non-Mint Events 1988-1989 1 folder

Arrangement note

Oversize materials located in AR2014.8.20.8.

Scope and Contents note

Postcard invitation for opening of “Sacred Symbols: Animals of Pharaoh’s Egypt” at New South Carolina State Museum; brochures for “a cortege of Mummies” at Discovery Place; Visitor’s Guide for “a cortege of Mummies” at Discovery Place; Public Library of Charlotte and Mecklenburg County bibliographies for Mummies, Archeology and Egypt, Pharaohs and Egyptian History, present-day Egypt;

Sub-sub-group 2: Non-Mint Events

CMS Staff Development News advertising a workshop for teachers on the Ramesses exhibition; program from the Afro-American Children' Theatre's presentation of "Ramses (A History of Egypt)"; Covenant Presbyterian Church Morning Worship program that includes Adult Study Groups on Ramesses and ancient Egypt; invitation to Devonshire Elementary School's presentation of "A Rad Dude Named Ramesses"; Program Schedule for "From Exodus to Eternity: Ramesses The Great" public symposium co-sponsored by Queens College and UNC-Charlotte.

AR2014.8.20.8 Box 20 Folder 8 Ephemera From Non-Mint Events 1988-1989 1 folder

Related Archival Materials note

For additional material please see AR2014.8.2.7.

Scope and Contents note

Listing of 6-week class, "The Age of Ramesses," offered by Central Piedmont Community College in conjunction with Ramesses exhibition; invitation from Queens College to "sit in on the training for exhibit volunteers" and attend 3 lectures on ancient Egyptian civilization, art & architecture, and Ramesses the Great (includes registration form).

AR2014.8.2.9 Box 2 Folder 9 Jubilee Fan & Letterhead 1988-1989 1 folder

Existence and Location of Originals note

Placeholder for material located in Exhibition History Collection.

Related Archival Materials note

For additional material please see Exhibition History Collection.

Scope and Contents note

Sub-group 4: Public Relations

Copy of the front and back of paper fan for The Ramesses Jubilee Celebration; letter-sized envelope with embossed blue and gold Ramesses The Great logo; folded notecards with blue and gold logo; stationary sheets with blue and gold logo.

AR2014.8 Map Case Drawer 5 Ephemera From Non-Mint Events 1987 1987 Map case drawer

Scope and Contents note

Posters from Ramesses The Great exhibition in Memphis, TN, including Memphis logo posters, Ramesses coffin lid, and statue of Meryatamun.

AR2014.8.2-AR2014.8.9, AR2014.8.25 Sub-group 4: Public Relations 1987-1989 (Bulk, 1988-1989) 6 letter boxes, 1 legal box, 1 flat box

Preferred Citation note

Public Relations, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

- 40th Annual Conference on Exceptional Children.
- 511 Queens Road Hotel.
- AAA Carolinas.
- AAA Travel Agency.
- Acoustiguide.

Sub-group 4: Public Relations

- Acuff Rigging and Crane.
- Ad-Lib Newsletter. (Advertising Federation of Western North Carolina)
- Advertising Federation of Western North Carolina .
- Adweek.
- Afro-American Cultural Center. (Charlotte, NC)
- Aki's Travel-Newsletter/Update. (Kenwood, CA)
- Alamance County Arts Council .
- Altrusa Club of Statesville.
- American Brochure Services.
- Around City Hall. (Charlotte, NC)
- Art Now Gallery Guide. (Southeast edition)
- Art Sense. (Jacksonville Onslow (NC) Council for the Arts publication)
- Arts Advocates of North Carolina .
- Arts and Science Council. (Charlotte, NC)
- Arts Council of Spartanburg.
- Asheboro NC.
- Atlanta College of Art.
- Atlanta Magazine.
- Baldrige Studios.
- Bank Note Reporter. (Iola, WI)
- Barclay Enterprises, Inc..
- BCA News.
- Belk .
- Blowing Rock School.
- Blue Ridge Electric.
- Board of Trustees. (Mint Museum)
- Boston Globe.
- Boston Herald.
- Boston MA.
- Boston Museum of Science .
- Brigham Young University.
- Calgary Winter Olympics.
- Carolina Country.
- Carolinas Invitational Commemorative Issue.

Sub-group 4: Public Relations

- Central Bank of Egypt.
- Central Charlotte Association.
- Central Piedmont Community College.
- Charlotte Addy Awards.
- Charlotte Coliseum.
- Charlotte Convention and Visitor's Bureau.
- Charlotte Country Day School.
- Charlotte Hornets.
- Charlotte Mecklenburg Schools (CMS).
- Charlotte Memorial Hospital.
- Charlotte Observer.
- Charlotte Post.
- Charlotte Society of Communicating Arts .
- City of Charlotte.
- Cleveland County Historical Museum.
- Clover SC.
- Cochrane Junior High School.
- Columbus GA.
- Communicating Arts.
- Community Services Publications. Spotlight Magazine.
- Conference on Exceptional Children.
- Courier Tribune. (Asheboro, NC)
- Daily Tar Heel.
- Dallas Times Herald.
- Dallas TX.
- Davidson College.
- Davidson County Arts Council.
- Denver CO.
- Denver Museum of Natural History.
- Denver Post.
- Discovery Place.
- Durham NC.
- Eastover Residents' Association. (Charlotte, NC)
- Ebinport Elementary School.

Sub-group 4: Public Relations

- Egyptian Ministry of Culture .
- Eli's Catering .
- Emory University. Museum of Art And Archeology .
- Fayetteville NC.
- First Citizen's Bank.
- Folk Art Center .
- Friends Magazine.
- Friends of the Mint.
- Gaston College. (Gastonia, NC)
- Gastonia Gazette. (Gastonia, NC)
- General Cinema.
- Greene Publishing.
- Greensboro NC.
- Guenoc Winery .
- Harbinger.
- Harris Teeter.
- Hebsed Jubilee Festival.
- Hendersonville NC.
- Hezekiah Alexander Homesite .
- Hickory Museum of Art.
- Hiddenite Center.
- Hieroglyphs.
- High Point NC.
- Highland Highlights. (Southern Highland Handicraft Guild)
- Holly Hill Observer. (Holly Hill, SC)
- Home Federal Savings .
- Independence Center. (Charlotte, NC)
- Inside SEMC Newsletter. (Southeastern Museums Conference)
- Ivey's.
- Jacksonville FL.
- Jacksonville Onslow Council for the Arts . (NC)
- Jacksonville Recreation and Parks Department. (Jacksonville, NC)
- Jubilee Parade.
- Kannapolis NC.

Sub-group 4: Public Relations

- Kenwood CA.
- Key West FL.
- King Times-News.
- Kings Mountain NC.
- Lawrence Transportation Systems.
- Los Angeles Times.
- Luce Press Clippings Service.
- MAGIC 96 WWMG-FM .
- Magic News. (MAGIC 96 WWMG-FM)
- Making the Grade. (CMS employee magazine)
- Marlboro Herald-Advocate. (Bennettsville, SC)
- Mary Tribble Creations.
- Mecklenburg County Parks and Recreation. (NC)
- Mecklenburg Neighbors.
- Media Memo. (CMS newsletter)
- Memphis Commercial Appeal. (Memphis, TN)
- Memphis TN.
- Metrolina Magazine.
- Modern Maturity.
- Monroe Enquirer-Journal. (Monroe, NC)
- Monroe NC.
- Moravian Falls NC.
- Morgan Exhibition. (Mint Museum)
- Muhlman Marketing.
- Museum of the Albemarle Newsletter. (Elizabeth City, NC)
- Museum of the Albemarle. (Elizabeth City, NC)
- Myers Park Traditional School. (Charlotte, NC)
- N.Y. Times.
- NC Association of Electric Cooperatives, Inc..
- NC Dept. of Travel and Tourism.
- NC Federation of Business and Professional Women's Clubs.
- NC Museum of Art.
- NC Museum of History.
- NC Zoological Park.

Sub-group 4: Public Relations

- Newman Manor News. (Charlotte, NC)
- News & Record. (Greensboro, NC)
- North Carolina Magazine.
- Observer-News-Enterprise. (Newton, NC)
- One Shot T-Shirt Co. .
- Opera Carolina. (Charlotte, NC)
- Our Kids & Teens Magazine. (Charlotte, NC)
- Pace Magazine. (Piedmont Airlines)
- Park Hill Neighborhood. (Denver, CO)
- Pepsi-Cola Co..
- Pharaoh Fest.
- Piedmont Airlines .
- Piedmont Natural Gas. (Charlotte, NC)
- Piedmont Open Middle School. (Charlotte, NC)
- Piedmont Theater.
- Pink Floyd.
- Pioneer Girl Scouts of Gastonia.
- Presenting the Season: People, Places and Events in Atlanta and the Southeast.
- Pride. (Yellow Cab Service Corporation)
- Providence Day School . (Charlotte, NC)
- Providence Today. (Providence Day School newsletter)
- PTL.
- Public Relations Society of America (PRSA).
- Queen City Chronicles. (Charlotte, NC)
- Queens College. (Charlotte, NC)
- Ramesses Fever.
- Ramesses Marketing Committee.
- Ramesses The Great Gala.
- Ramesses The Great Garage Sale.
- Republic Bank and Trust Company.
- Reynolda House. (Winston-Salem, NC)
- Roanoke VA.
- Rock Hill Arts Council. (Rock Hill, SC)
- Salisbury NC.

Sub-group 4: Public Relations

- Salisbury Post. (Salisbury, NC)
- San Antonio Light. (San Antonio, TX)
- San Antonio TX.
- Selwyn Elementary . (Charlotte, NC)
- Shaugnessy & Ahern Rigging Company.
- Shotwell & Partners Inc..
- Sibben & Sibben .
- Slug's Restaurants.
- Southeastern Museums Conference .
- Southern Accents magazine.
- Southern Bell.
- Southern Highland Handicraft Guild.
- Southern Living .
- Southern Magazine.
- Southern Spotlight.
- Southpark Update. (Charlotte, NC)
- Spartanburg SC.
- Speakers Bureau.
- Spirit Square Magazine. (Charlotte, NC)
- Springfest. (Charlotte, NC)
- Steering Committee for Minority Involvement. (Charlotte, NC)
- Sunbelt Video.
- Super U. (UNC-Charlotte)
- The American Jewish Times Outlook.
- The Dispatch. (Lexington, NC)
- The Financial Leader. (Charlotte, NC)
- The Florida Times-Union Jacksonville Journal.
- The Hickory Woman. (Hickory, NC)
- The McGraw-Hill Construction Weekly.
- The Mint Museum.
- The Park Hotel . (Charlotte, NC)
- The State Port Pilot. (Southport, NC)
- The Taradiddle Players.
- The York Observer. (York, SC)

Sub-group 4: Public Relations

- Theatre Charlotte. (Charlotte, NC)
- Times-News. (Hendersonville, NC)
- Today Show.
- Travel Agent Magazine.
- Travel Trade News.
- Travel-Holiday Magazine.
- Travelhost Magazine. (Charlotte, NC)
- UNC-Wilmington. Office of Special Programs.
- UNCC Department of Religious Studies.
- United Carolina Bank.
- USA Today.
- Vue Magazine.
- Wall Street Journal.
- Washington, D.C..
- Watauga County.
- WBTV. 3.
- WBTV.
- WCCB-TV.
- We The People Of North Carolina. (NC Citizens for Business and Industry)
- West Mecklenburg High School.
- WEZC Monthly Newsletter.
- WGSE-TV43.
- Wilmington NC.
- Winston-Salem NC.
- Winterfest.
- WNSC-TV.
- WPCQ. 36 .
- WSOC Radio.
- WSOC. 9. TV.
- WXII. 12 .
- Yellow Cab Service Corporation .

Family Name(s)

Sub-group 4: Public Relations

- Scriptor

Function(s)

- Public relations
- Public relations--Humor

Genre(s)

- Clippings
- Logos (Symbols)--Design

Geographic Name(s)

- Abu Simbel

Personal Name(s)

- Barry, Dave
- Bloch, Milton
- Bush, Robert
- Buser, Phil
- Campbell, Glen A.
- Caudill, R. Paul , Dr.
- Chambers, Joe , Rev.
- Christie, Agatha
- Clifford, Cindy
- Colossus
- Cox, Tom
- Dalton, Gwin, City Ticket Committee Chairperson

Sub-group 4: Public Relations

- Dewey, Patty, Chairperson of Opening Week Events
- Doherty, Kathy
- El Sayed Abdel Raouf El Reedy , Egyptian Ambassador
- Faison, Mollie, State Coordinator for the Gala
- G., Sophia
- Gaskin, Jean, Gala Chairperson
- Gottlieb, Dan
- Hamesses
- Heston, Charlton
- Jackson, Elizabeth
- Jahn, George
- James, Sara
- Johnson, Kathryn
- Julian, Alexander
- Justin, Charles
- Justin, Marjorie
- Kortheuer, Katheryn
- Ladue, Marian
- Larsen, Gary
- Lawing, Charlie
- Lint, Greta Anita
- Lione, Louise
- Lohwasser, Dan
- McLaughlin, Tritia
- Mo, Charles, Curator
- Murphy, Dee Dee
- Nadeau, Jim
- Nefertari, (Queen Nefertari)
- Neill, Rolfe
- Nims, Bruce , Dr.
- Osiris
- Outfront Pharaoh
- Owens, Stuart
- Polley, Max E.

Sub-group 4: Public Relations

- Ramesses II, (Ramesses The Great)
- Richardson, Jim, Senator
- Robarchek, Doug
- Sadat, Mrs., (Sadat, Jehan)
- Scott, Willard
- Seigel, Robert A. , Rabbi
- Sharif, Omar
- Silverman, Marc , (Marc “Marc the Great” Silverman)
- Smith Jr., Shaw
- Smith, Michael E.
- Sphinx
- Stafford, Doug
- Stewart, J. William
- Stone, Greg
- Summer, Bob
- Swanson, Tom
- Taylor, Liz, (Taylor, Elizabeth)
- Thomasson, Ann
- Tribble, Mary
- Tut, King, (Tutankhamun)
- Underwood, Richard
- Vaughn, Sara
- Voorhis, Richard
- Walker, Bill
- Weirich, Ernie J.
- Wilson, Ian
- Woolf, Ann
- Yerkes, Susan
- Zahi Hawass, Dr.

Subject(s)

- Advertising

Sub-group 4: Public Relations

- African Americans--Race identity
- Bible
- Coffins
- Exodus, The
- Legislation--North Carolina
- Pharaohs
- Sarcophagi
- Senet (Game)
- Statues

AR2014.8.3.1-AR2014.8.3.4 Box 3 Folders 1-4 Features, Notes 1986-88 4 folders

Scope and Contents note

Schedules of feature releases with titles and dates on plain paper and letterhead; deadlines for features; list of writing topics; drafts of features including Housing the Soul of Ramesses the Great, Ramesses' Journey Through the Netherworld, Journey to the Netherworld—Burying a Pharaoh, Worshiped and Dreaded: Egyptian Women, Ramesses II As A Warrior, Ramesses the Great as Builder, Position Paper on Ramesses II as the Pharaoh of the Exodus, Ramesses' Royal Family, Love and Marriage, Ancient Egyptian Style, Haute Couture Fashion Includes Egyptian Hand-Me-Downs, Oh Sigh, For Osiris, White House and Holy Place – the Pharaoh Slept Here, Club Nile: Egyptian R and R, The Protective Power of Amulets – Ancient Egyptians Didn't Leave Home Without Them, Ancient Egyptian Feast or Famine – How Breaking Bread Begot Dentistry, Hieroglyph and the Scribe, Egyptian Pharaoh and Charlotte Share Heritage, The Mummification Process, Egyptian's Golden Heritage, About the Mint Museum, Building a Home for the King, Showtime in Charlotte (Gearing Up for the Ramesses Exhibition at the Mint Museum, Ramesses As Warrior, A Pharaoh's 20th Century Impact by Design: "Panic Early, Avoid the Rush" Exhibition Department motto, King of Kings, Pharaoh's Impact Remains Colossal, Queen Nefertari, The Pharaoh as Forecaster of the Mint's Future ; descriptions of successful promotions in Jacksonville, FL and Memphis, TN on letterhead; promotion guidelines and photography guidelines on letterhead; news releases regarding exhibition, Jubilee procession; proofs of maps of changes to Mint building and surrounding area, outlines of ancient Egyptian history; lists of Ramesses citations from the King James Version of the Bible; Phil Busher's humorous updates, including The Weighty Matters of State; various handwritten notes recording number of copies made, calculations of the weight of statues

Sub-group 4: Public Relations

in the exhibition, list of exhibition statistics to compile ; descriptive list of the Ramesses The Great Video Collection on letterhead; possible text for labels; 1986 Baldrige Studios script for “Ramesses The Great” A/V presentation; Memphis slideshow script for “I Ramesses the Man”; description of Ramesses Southern Bell phonebook cover; copy of NC Senate Bill #1010 A Bill To Be Entitled An Act To Appropriate Funds To Underwrite The Cost Of Tickets For N.C. School Children To Visit The Ramses Exhibition In Charlotte; computer printout of article on Ramesses’ tomb from Los Angeles Times, copies of related articles from Denver Post, North Carolina Magazine, Wall Street Journal, BCA News; book review of Exodus: The True Story Behind the Biblical Account by Ian Wilson; Visiting Media Notification master sheets; City of Charlotte Inter-Office Communication including copies of draft proclamation, water bill inserts, and a map of Mint and off-site parking locations.

AR2014.8.3.5 Box 3 Folder 5 Logo Sheet 1988 1 folder

Scope and Contents note

Sheet of reproducible official logos.

AR2014.8.3.6 Box 3 Folder 6 Photo Mechanical Transfer (PMT) of Advertisement Designed by Sophia G 8/10/1988 1 folder

Scope and Contents note

Photo mechanical transfer of advertisement with logo for “Ramesses The Great: The Pharaoh And His Time” that includes all pertinent information for the duration of the exhibition.

AR2014.8.3.6 Box 3 Folder 7 Advertising 1987-1988 1 folder

Scope and Contents note

Inserts for ICMA Conference packages; samples of Charlotte Convention & Visitors Bureau Ramesses advertisement produced by Shotwell and Partners Incorporated.

Sub-group 4: Public Relations

AR2014.8.3.8 Box 3 Folder 8 Advertisement Scripts Radio/TV/Newspaper/Magazine 1987 1 folder

Scope and Contents note

Shotwell and Partners Incorporated radio copy for 60 second spot with tag line “The experience of a lifetime awaits...but not for very long”; copy for outdoor billboard; copy for 10 second and 30 second TV spots with tag line “See him at Charlotte’s Mint Museum...before he’s history”; copy for newspaper advertisement entitled “The Face of Things to Come” and including the phrase “Be among the first to see a legend in your own time” and tag line “See Him...Before He’s History”; copy for newspaper advertisement entitled “See a King’s Ransom” with “See Him...Before He’s History” tag; copy for newspaper advertisement entitled “Phone the Pharaoh” with “See Him...Before He’s History” tag; copy for magazine advertisement entitled “See A Legend In Your Own Time” with “See Him...Before He’s History” tag; copy for Ramesses General Brochure which includes history of Ramesses, controversy over his being the Pharaoh of the Exodus, overview of the exhibition contents, detailed exhibition information (ticketing, camera prohibitions, etc.), ticket application.

AR2014.8.3.9 Box 3 Folder 9 Sunbelt Video 1988 1 folder

Scope and Contents note

Correspondence from Stuart Owens, Sunbelt Video, to Kathy Doherty, Shotwell & Partners, Inc. regarding budget scenarios for proposed cooperative advertising efforts, including video documentation, teleconference press tours, tape delay news feeds, electronic media kit, and teleconference uplink from Mint Museum; report from conference between Mint staff and Kathy Doherty, Shotwell & Partners, Inc. regarding Sunbelt Video proposal; correspondence from Kathy Doherty to Stuart Owens regarding working together.

AR2014.8.3.10 Box 3 Folder 10 Radio Spots n.d. 1 folder

Scope and Contents note

Sub-group 4: Public Relations

Typed and handwritten scripts describing Ramesses II, the history of Egypt, details about the Colossus and its journey to Charlotte, the relationship of Pharaohs to temples, the contents of the exhibition with editorial comments and corrections; glossary and pronunciation guide.

AR2014.8.3.11 Box 3 Folder 11 Television 1988-1989 1 folder

Scope and Contents note

Copy of WSOC-TV Nine Point Program to promote Ramesses Exhibition, with introduction by Greg Stone, WSOC Vice-President and General Manager – includes teasers to introduce exhibition in early 1988, support volunteer recruitment, produce special programming, promote awareness and ticket sales, host special events, create PSA's to address issues or problems such as parking, sponsor special interest event, reward company with the highest volunteer participation number, promotion of the return of the Mint's permanent collection after exhibition.

AR2014.8.3.12 Box 3 Folder 12 Promotions 1988 1 folder

Scope and Contents note

Correspondence from Cindy Clifford, Barclay Enterprises, Inc. (Slug's Restaurants) to Phil Busher regarding Slug's Restaurants' Egyptian Gastronomic Festival, including examples of special menus; conference reports from Shotwell & Partners, Inc. regarding Pepsi Bottle promotion; special programming on WBTV Channel 3; Guenoc Winery information including contacts, product descriptions, winery history & map, brochures, sample labels, postcard, wine reviews.

AR2014.8.4.1 Box 4 Folder 1 PRSA "Buddy System" n.d. 1 folder

Arrangement note

Oversize material located in AR2014.8.20.4.

Scope and Contents note

Sub-group 4: Public Relations

Typed correspondence on Mint letterhead from Phil Busher to PRSA (Public Relations Society of America) members regarding using the “buddy system” among public relations professionals to reach regional and national news editors to promote stories about Ramesses exhibition; business cards from PR people; handwritten notes with contact information; membership roster for the Charlotte Chapter of the PRSA with contact information.

AR2014.8.20.4 Box 20 Folder 4 PRSA "Buddy System" n.d. 1 folder

Related Archival Materials note

For additional material please see AR2014.8.4.1.

Scope and Contents note

Handwritten list divided into 3 sections: “Name”, “Media Connection”, “Promotion Package”, with names and addresses on the bottom half of the page.

AR2014.8.4.2 Box 4 Folder 2 Press Credentials 1988 1 folder

Scope and Contents note

Correspondence to Phil Busher from news editors of NC newspapers regarding publishing stories on and visiting Ramesses exhibition (includes The Dispatch of Lexington, NC and The State Port Pilot of Southport, NC); Media Photography Guidelines for exhibition on Ramesses letterhead and plain paper.

AR2014.8.4.3 Box 4 Folder 3 Basic Press Kit 1988 1 folder

Scope and Contents note

Business cards from various NC and SC media outlets; handwritten notes on contact information and “Media Kit Log”; typed introductory letter on Ramesses letterhead by Phil Busher describing exhibition and listing the contents of the press kit: Mint Museum Brochure, Ramesses the Great Brochure, King of Kings, Charlotte Prepares for Royal Visit, Pharaoh’s Impact Still Colossal, Ramesses II Operations Staff,

Sub-group 4: Public Relations

B&W Photo Composites/Color Slides, Exhibition Mini Poster, Contact List, Object List (Sequential Order), Facts of the Ramesses Exhibition, Mint Museum History, Underwriters List, Logo Sheet, Visitors Services; copies of several aforementioned documents; working list of media kit elements with comments; handwritten list of Ramesses slides to be duplicated; correspondence from Tritia McLaughlin of Shotwell & Partners to Phil Busher regarding file names for subcategories of media stories contained on the Ramesses Media Disk; map of Mint; list of important dates for exhibition; clipping from Charlotte Observer entitled "Top Airline Destinations" dated 1/9/1988; correspondence from Mint Museum Staff/Shotwell & Partners to Ramesses Marketing Committee introducing prototype of media kit with list of contents; copy of travel expense report and reimbursement stub for Phil Busher for media tour to Columbia, SC to promote Ramesses 3/10-3/11/1988; Media Outlet contact sheets; itinerary for media tour to Greenville-Spartanburg, SC 3/17/3/18/1988 on Shotwell & Partners letterhead; itinerary for media briefing in Columbia, SC 3/10/3/11/1988 on Shotwell & Partners letterhead; itinerary for Wilmington, NC media tour 3/17-3/18/1988 on Shotwell & Partners letterhead; itinerary for Raleigh-Durham, NC media tour 3/23-3/24/1988 on Shotwell & Partners letterhead; itinerary for Greensboro-Winston Salem, NC media tour 3/15/1988 on Shotwell & Partners letterhead; itinerary for High Point, NC media tour 3/22/1988 on Shotwell & Partners letterhead; multiple Statement of Mailing With Permit Imprints forms; Media Visits Q&A Guide; itinerary for Atlanta, GA media tour 3/28/1988; itinerary for Asheville, NC media tour 4/4/1988; itinerary for Charleston, SC media tour 4/18/1988.

AR2014.8.4.4-AR2014.8.4.5 Box 4 Folders 4-5 Press Kit 1988 2 folders

Scope and Contents note

Contents of the press kit include news features on Ramesses letterhead; photos of objects in exhibition; mini poster; object list on Ramesses letterhead; exhibition fact sheets on Ramesses letterhead; Mint history sheet; Visitor Services sheet; Underwriters list; logo sheet; contact list on Ramesses letterhead; Phil Busher's Mint Museum business card; press kit folders with blue and gold embossed logo; inserts advertising Ramesses Bus, and "a cortege of Mummies" at Discovery Place; introductory letter from Phil Busher on Mint letterhead; list of honored guests for opening events; sheet describing Colossus; maps for parking, exhibition layout, exhibition design and Egypt; sheets on Ramesses II cartouches, characteristics & techniques of Egyptian art, symbols used in exhibition, glossary of terms; object checklist.

Sub-group 4: Public Relations

AR2014.8.4.6 Box 4 Folder 6 Press Review 1988 1 folder

Scope and Contents note

Completed Press Review postcards from media organizations including Harbinger, NC Dept. of Travel and Tourism, WPCQ-TV, Community Services Publications/Spotlight Magazine, Charlotte Memorial Hospital, Marlboro Herald-Advocate, King Times-News, Holly Hill Observer, WNSC-TV, WCCB-TV News, WGSE-TV43, WXII-TV, Southern Accents Magazine, Arts and Science Council (Charlotte), Salisbury Post, Monroe Enquirer-Journal, Greene Publishing; change of attendee correspondence from Metrolina Magazine; handwritten phone message.

AR2014.8.4.7 Box 4 Folder 7 Media Briefings 1988 1 folder

Scope and Contents note

List of media briefings dates, updated 2/8/1988; handwritten spreadsheet of preliminary costs for “Editorial Briefings”; list of media outlets in each market.

AR2014.8.4.8 - AR2014.8.4.9 Box 4 Folders 8-9 Informational Folder 1986-1987 2 folders

Scope and Contents note

Sheets include “Ramses II – A Unique Opportunity Twenty Questions and Answers,” projected exhibition income, “The Importance of the Ramses II Exhibition A Brief Summary,” exhibition schedule, “Ramses II: A Closer Look at a Mighty Leader,” “A Priceless Exhibit—Ramses II: The Pharaoh and His Time;” black folders embossed with Mint logo.

AR2014.8.4.10 - AR2014.8.4.12 Box 4 Folders 10-12 Releases 1987-89 3 folders

Scope and Contents note

Correspondence on Mint letterhead from Phil Busher to” Editors” requesting updated information regarding contacts and media formats; press releases on Ramesses letterhead and plain paper include

Sub-group 4: Public Relations

“American-Egyptian Friendship Extended by North Carolina Congressional Delegation,” teaser about Ramesses announcement, “Southern Bell Covers the Arts in Royal Style,” “Ramesses Becomes Accessible After 3,000 Years,” “Ramesses Volunteer Open House,” “Ramesses Gala Highlights on Satellite Feed, September 29th,” “Acuff Rigging and Crane Gives Ramesses the Heave Ho,” “A Ticket to All of Charlotte”; press releases on Mint letterhead and plain paper include “Ramesses – The Man, the King, the God,” “Ramesses the Great” Speakers Available, “Ramesses Colossus Addition Cancels Morgan Exhibition, Alters Mint Schedule”; handwritten notes regarding someone’s qualifications; Speakers Bureau Newsletter Vol. 1 Number 4; list of volunteer resources; casting call for Jubilee Procession; Phil Busher’s humorous exhibition updates; position statement on logo infringement; detailed list of people involved in the assembling of the Colossus ; b/w graphic of Doug Robarcheck with Egyptian headdress and a request for pharaoh-figure for Carolina’s Carousel Parade; The Outfront Pharaoh; detailed list of gifts given to the 500,000th visitor; list of objects available in the Ramesses The Great Garage Sale.

AR2014.8.4.13 Box 4 Folder 13 Press Releases n.d. 1 folder

Scope and Contents note

Press release on Ramesses letterhead entitled, “King of Kings.”

AR2014.8.5.1 Box 5 Folder 1 "Member News" & "Hieroglyphs" Newsletter 1988 1 folder

Scope and Contents note

“Hieroglyphs” Newsletters dated March/April 1988 presenting Ramesses Exhibition updates and introducing members of the exhibition staff; issues of “Member News” no. 11, May/June, 1988 including articles on Dan Gottlieb’s design for exhibition, and the opening gala with Cab Calloway, with inserted issues of May/June “Hieroglyphs”; Hieroglyphs” Newsletter dated September/October 1988, featuring the Southern Bell phone book cover, and the “Ramesses II and the Gods of Armant” statue.

AR2014.8.5.2 Box 5 Folder 2 Colossus Statue 1988 1 folder

Sub-group 4: Public Relations**Separated Materials note**

Original color photos located with other photographs in AR2014.8.16.

Existence and Location of Originals note

Copies of photos are placeholders for original color photos located in AR2014.8.16.

Scope and Contents note

Handwritten telephone messages regarding contact from USA Today TV reporters; news release on Mint letterhead entitled “Ramesses Colossus Addition Cancels Morgan Exhibition, Alters Mint Schedule”; color copies of photos of Colossus disassembly.

AR2014.8.5.3 - AR2014.8.5.4 Box 5 Folders 3-4 Marketing 1986-88 2 folders

Scope and Contents note

Draft of letter from Shotwell & Partners regarding terms of agreement with Mint to provide advertising services for Ramesses Exhibition; memo on Mint letterhead from Robert Bush to Ramses the Great Marketing Committee regarding advertising agency review materials; handwritten note from Robert to Phil; typewritten list of advertising agency responses with handwritten notes; recipes for Baba Ghanouge, Grape Leaves, and Hommos; business cards; samples of Mint’s call for bids letter to advertising agencies; Phil Busher’s overview of the PR needs for the exhibition on Mint letterhead; copy of Memphis exhibition print ad from Southern Magazine; correspondence from Glen A. Campbell, Memphis Exhibition Planning Coordinator to Phil Busher regarding the upcoming Ramesses “mini-summit” meeting of host cities; “A Priceless Exhibit—Ramses II: The Pharaoh and His Times” article written for Brigham Young University exhibition with drafts of versions rewritten for Mint exhibition; calendar of important Mint exhibition dates; marketing plan for Memphis exhibition; blurb on Memphis exhibit by Bob Summer in Southern Spotlight.

AR2014.8.5.5 - AR2014.8.5.6 Box 5 Folders 5-6 Marketing Plan 9/1/1987 2 folders

Scope and Contents note

Sub-group 4: Public Relations

Final draft of the Ramesses The Great Exhibition Marketing Plan developed by Shotwell & Partners [removed from looseleaf notebook but dividers were retained]; contents include Situation Analysis (Exhibition Overview, Exhibition History), Research, Pricing Considerations, Marketing Goals, Marketing Objectives (Sales, Membership), Communications Objectives, Communications Strategies (Advertising, Sales Promotion, Direct Marketing, Public Relations), Target Market Segmentation (Adults, Children, Senior Citizens, Tour Groups, Convention Visitors, Tourists), Budget (Media, Production), Appendices (Advertising Planning Worksheet, Ramesses Project Timeline 7/11 update).

AR2014.8.5.7 - AR2014.8.5.8 Box 5 Folders 7-8 Shotwell/Marketing File 1 5/21/1987-6/26/1987 2 folders

Scope and Contents note

Working draft entitled "A Plan of Public Relations and Promotions for Ramses The Great" which includes Introduction, Definitions, Objectives, Components, Timetable; Conference Reports of meetings between Mint and Shotwell & Partners regarding selection of market research supplier, marketing planning, Memphis exhibition post-mortem; handwritten notes regarding Memphis Junket, Physical Plant needs, to do lists; 1987 Mint Museum Ramses Exhibit Tracking Study – Benchmark Survey; Preliminary Public Relations Considerations typed outline with handwritten notes; brochures informational materials from Queens Compute training program; timetable of promotional activities; photomechanical transfer of advertisement.

AR2014.8.5.9 - AR2014.8.5.10 Box 5 Folders 9-10 Shotwell File 2 6/3/1987-10/16/1987 2 folders

Scope and Contents note

Letter of Agreement between Shotwell & Partners and the Mint; memoranda from Shotwell regarding recommendations for PR plan, staffing & physical plant needs; Ramses Marketing Committee Meeting Minutes; Conference Reports from meetings between Mint and Shotwell & Partners regarding weekly status updates, market research details, graphics package and designs, Memphis Junket, Business Plan, banner, brochures, Acoustiguide, orientation sessions, Eastover neighborhood relations, ticketing issues, marketing plan, Southern Bell phonebook cover, control of the Colossus story, logo development; drafts of proposed media cover letters; Initial Research Findings 7/8/87; correspondence from Mint staff

Sub-group 4: Public Relations

to staff of Division of Travel & Tourism requesting publicity for exhibition; list of Public Relations Volunteer Needs; unmarked copy of "A Plan of Public Relations and Promotions for Ramses The Great" by Shotwell; itinerary for Ramesses Exhibition Tour to Memphis on 8/6/1987; analysis and conclusions of market research; Schedule of Tasks; Shotwell key project personnel list; logo unveiling event information and agenda; list of Memphis Junket participants; draft outline of Business Plan.

AR2014.8.6.1 - AR2014.8.6.2 Box 6 Folders 1-2 Shotwell Reports #3 Oct. 20, 1987-May 17, 1988 2 folders

Scope and Contents note

Correspondence from Tom Cox to Dan Lohwasser, Muhlman Marketing, regarding joint promotions of Ramesses and Charlotte Hornets; Conference Reports from meetings between Mint and Shotwell & Partners regarding updates on the multi-media advertising campaign, Denver trip to visit exhibition, Southern Bell phonebook cover, updates on public relations projects, sponsorships and underwriters, brochure updates, copyright issues, Pepsi-Cola promotion, Sara Vaughn to be the featured performer at the Opening Night Gala, protocols for dealing with Egyptian visitors, selection of Eli's as caterer, Media Junket to Egypt, highway and city bus signage for exhibition, "Ask Me About Ramesses" promotion with First Citizens Bank, ID badges, Colossus statue, Harris Teeter Grocery Bag Promotion, Robert Bush's request for factual position paper on Ramesses and his place in black cultural history, negotiation with Elizabeth Taylor to narrate Acoustiguide and Omar Sharif as alternate narrator, Hieroglyphs newsletters, Speakers Bureau, Ramesses Shopping Bags, The Charlotte Observer Ramesses special section, Media Kits, Today Show spot with Willard Scott at Mint, closed captioned TV spots and accessibility strategies, City Council refusal to provide \$400,000 in services; Steering Committee Agendas; 30 second radio spot script; Pepsi/Ramesses Promotion Project Outline; memo regarding the exclusion of Mrs. Sadat from the opening events; Public Relations Agendas; Marketing Advisory Committee Minutes including building Egyptian temple on 6th & Church Streets for Springfest; handwritten notes; correspondence from Michael E. Smith, United Carolina Bank, to Mary Tribble, Mary Tribble Creations, regarding UCB's sponsorship of the "Pavillion" for exhibition; notes from Denver trip; Advertising Issues Meeting Agenda.

AR2014.8.6.3 Box 6 Folder 3 Shotwell Reports #4 May 18, 1988-Aug. 24, 1988 1 folder

Sub-group 4: Public Relations**Scope and Contents note**

Conference Reports from meetings between Mint and Shotwell & Partners regarding Acoustiguide narrator, possible Independence Center tie-in events, Media Day plans, 30 second spot to be shown in movie theatres, school ticket bill, Southern Bell phonebook cover, contacting PTL for promotional opportunities, Ivey's reopening promotion, sharing of creative materials with next host city San Antonio, Ramesses street banners uptown, status of ticket sales, transportation of objects, opening week schedule, Dallas named next host city, proclamations, announcement of Charlton Heston narrating Acoustiguide, new Charlotte Coliseum opening promotion, composite profile of phase 1 of media campaign; memos from Elizabeth Jackson, Shotwell & Partners to Robert Bush regarding Ramesses brochure distribution numbers and including information packet from American Brochure Services, results of direct mail research, update on transit authority promotion; Marketing Committee Meeting Minutes, including updates on market research, budgets, ticket sales, brochure distribution, Ramesses-Hornets co-promotion, Belk promotions, walking tour of construction, successful acquisition of 3000 volunteers, ; media flowcharts; handwritten notes.

AR2014.8.6.4 - AR2014.8.6.5 Box 6 Folders 4-5 Shotwell Reports #5 Sept. 1, 1988- 2 folders

Arrangement note

Oversize material located in AR2014.8.20.7.

Scope and Contents note

Conference Reports from meetings between Mint and Shotwell & Partners including updates on promotions, media campaign Phase 1, Ramesses Cinema TV spots in General Cinema and Piedmont Theatres, feature release schedule & PR/Advertising Plan for September-October, details surrounding the artifact arrival, media access for the Colossus Assembly, public service announcements, Sunbelt Video news feed from Gala, ticket sales surpassing projected 250,000 prior to opening, Sunbelt Video to use matching state grant of \$1500 to produce 2 teleconferences featuring key exhibition officials, story angles for Jubilee, planning of closing ceremony, Ramesses Night at Hornets game, Volunteer Appreciation ad in The Charlotte Observer, guest exit interviews, media campaign Phase 2, public relations strategies, results of guest exit interviews, detailed list of advertising competitions, Doug Robarchek acting as pharaoh in Carousel Parade, distribution of 5,000 Pharaoh headbands at Hornets game, scheduled January events; Marketing Advisory Committee agenda, including example of guest

Sub-group 4: Public Relations

exit interview form, ticket sale report, Steering Committee report regarding revenue projections; ideas for increasing ticket sales during “dead times” and suggested copy for article; Phil Busher’s humorous exhibition updates; Marketing Committee Meeting minutes including the fact that Ramesses was one of the top 20 tourist attractions in the Southeast for January 1989; correspondence from Robert Bush to Kathy Doherty regarding continuance of video taping and clipping service through 2/28/1989; Confirmation of Discontinuance with Luce Press Clippings service; 1988 Charlotte Addy Awards booklets, featuring Bronze awards for Brochures (Shotwell), Traffic Building Main Campaign (Shotwell), Consumer Magazine – Spreads/Multiple Pages (Shotwell), Gold awards for External House Magazines (Jon Hair Advertising Design), Logo (Jon Hair) for Mint Museum Ramesses Campaign.

AR2014.8.20.7 Box 20 Folder 7 Shotwell Reports #5 Sept. 1, 1988 - 1 folder

Related Archival Materials note

For additional material please see AR2014.8.6.4 - AR2014.8.6.5.

Scope and Contents note

Ramesses Exit Interview form; Budget Report spreadsheet dated October 21, 1988; Media Flowchart.

AR2014.8.6.6 Box 6 Folder 6 Clippings 1986-1988 1 folder

Arrangement note

Oversize material located in AR2014.8.20.9.

Scope and Contents note

Newspaper and magazine clippings, including Boston Globe and Boston Herald articles on Ramesses exhibition in Boston; accounts of journalists traveling to Egypt on a trip sponsored by Boston’s Museum of Science to explore Abu Simbel and other locations pertinent to Ramesses II exhibition; Metrolina Magazine cover story on Mint exhibition; advertisement for Ramesses in Memphis, TN; articles on “Egyptian fever” in Memphis causing increased attendance at continuing education programs and increased library book circulation and book club participation; other articles from Memphis regarding

Sub-group 4: Public Relations

volunteers, tips for enjoying exhibition, reviews, general coverage and promotion of exhibition, including coverage of Ringo Starr's visit; Wall Street Journal article on Memphis exhibition; article from Travel-Holiday Magazine on exhibition in Jacksonville, with mention of other host cities, including Charlotte; short blurb in Mecklenburg Neighbors on "A Celebration Fit for a King," the exhibition, volunteer open house; articles about Volunteer open house.

AR2014.8.20.9 Box 20 Folder 9 Clippings 1986-1988 1 folder

Related Archival Materials note

For additional material please see AR2014.8.6.6.

Scope and Contents note

Newspaper clippings, including story about traveling in Egypt with mention of Ramesses exhibition in Boston; special Ramses II section from The Florida Times-Union Jacksonville Journal; 2 copies of The Commercial Appeal section of the Memphis newspaper, dated 4/12/ 1987, dedicated to Ramesses exhibition in Memphis and articles about modern Egypt; coverage by Florida newspapers on the Jacksonville exhibition & the arrival of artifacts; The Charlotte Observer article on the exhibition volunteer training dated 8/22/1988.

AR2014.8.6.7 Box 6 Folder 7 Clippings 1987 1 folder

Arrangement note

Oversize material located in AR2014.8.20.10.

Scope and Contents note

Correspondence and information from Ernie J. Weirich, Luce Press Clippings to Phil Busher regarding clipping service for the Mint; clippings of magazine ads for Ramesses exhibition; Mint exhibition cover feature in AAA Travel Topics newsletter; Mint exhibition cover feature in Piedmont Natural Gas The Insider employee newsletter; Queen City Chronicles article on Washington, D.C. reception for Egyptian

Sub-group 4: Public Relations

Ambassador El Sayed Abdel Raouf El Reedy to acknowledge act of friendship between governments represented by Ramesses exhibition tour; N.Y. Times blurb on Ramesses exhibition in Boston.

AR2014.8.20.10 Box 20 Folder 10 Clippings 1987 1 folder

Scope and Contents note

Clippings from NC newspapers, including coverage of Charlotte elected officials & business leaders visiting Memphis exhibition; Charlotte Observer front page story on the Mint bringing Ramesses exhibition to Charlotte, dated 9/3/1986; Creative Loafing review of exhibition in Memphis; letter to the editor from Rabbi Robert A. Seigel regarding article about Ramesses that included phrase “if there even was an exodus;” print ad in Business World featuring Ramesses coffin lid image; Rolfe Neill column in The Charlotte Observer about his visit to Denver exhibition and suggesting Charlotte take advantage of the educational opportunities offered by exhibition coming to the Mint.

AR2014.8.6.8 Box 6 Folder 8 Vue Magazine 1988 1 folder

Scope and Contents note

Full color magazine issue devoted to “Ramesses the Great: A companion to the Ramesses II exhibit” featuring articles on Ramesses, the artifacts, and the Mint’s transformation to accommodate the exhibition with photographs.

AR2014.8.6.9 Box 6 Folder 9 Denver Post Clippings 1987-88 1 folder

Scope and Contents note

Copies of newspaper clippings from the Denver Post including announcement that 492,160 guests had visited Denver exhibition as of 1/21/1988; Park Hill neighborhood’s favorable response to Denver’s Museum of Natural History’s handling of Ramesses exhibition parking and crowd control issues; school children touring exhibition; exhibition attendees on the society page; local educational offerings related to Egypt; ads for restaurant, radio, travel promotions; features on the artifacts, ancient Egyptian history and culture, gift shop offerings; humorous review of the exhibition; announcement that Boston will

Sub-group 4: Public Relations

display Colossus; series of ads for the exhibition; “Around City Hall” employee newsletter with short article on Egyptian-themed videotapes donated by the Mint Museum to the Public Library of Charlotte and Mecklenburg County and available for borrowing – titles include “Cleopatra” with Elizabeth Taylor and “The Mummy” with Boris Karloff, as well as several educational titles.

AR2014.8.7.1 - AR2014.8.7.2 Box 7 Folders 1-2 Charlotte Clippings Jan. 1-June 28, 1988 2 folders

Arrangement note

Oversize material located in AR2014.8.20.11.

Scope and Contents note

Brochure of Pharaoh Fest sponsored by the Arts Council of Spartanburg, SC; September/October 1988 issue of Biblical Archaeology Review featuring articles on an ancient boat excavated from the Sea of Galilee, and articles on archaeological evidence on the origins of the Israelites and their habits and travels; Sibben & Sibben ad mentioning the Ramesses exhibition; article about First Night with photograph of Ramesses as a Sphinx ice sculpture by Jim Nadeau in NCNB Plaza; announcement of addition of Colossus to Mint exhibition with photograph; article about Ramesses ice sculpture; blurb on slide show available for presentation to area groups by trained volunteer speakers; copies of articles from Charlotte Post about exhibition and about black roots of exhibition; concern of Mint Museum’s Eastover neighbors about exhibition and expansion impact on neighborhood; mention of Charles Mo’s presentation, “Tales of Tutankhamen, Revelations on Ramesses, to the Friends of the Mint on April 8, April 1988 issue of The American Jewish Times Outlook with article on Mint exhibition and “Position Paper on Ramesses II As the Pharaoh of the Exodus” by Max E. Polley, Davidson College; print ad for AAA Ramesses travel packages; April 1988 Southern Bell In Touch employee newsletter with article about Ramesses phonebook cover; article about assembly of Colossus in Boston by Shaugnessy & Ahern rigging company in The McGraw-Hill Construction Weekly April 21, 1988 issue; text of WSOC Radio editorial on 4/27/1988 regarding the City Council’s vote against providing \$394,000 worth of city services to Mint during Ramesses exhibition if Mint could not guarantee repayment; article about closing of Mint to prepare for Ramesses exhibition; article detailing the city services and their costs that the Mint requested for Ramesses exhibition; article about Egyptian Ministry of Culture receiving profits from all U.S. exhibitions with host institutions only allowed to cover expenses per contracts; articles and political cartoons regarding City Council’s refusal to provide city services for exhibition without

Sub-group 4: Public Relations

guarantee of repayment, including a cartoon drawn by a 6th grader at Myers Park Traditional and Tom Cox's response to The Charlotte Observer editorial; print ad for the Sara James special presentation on Ramesses aired produced by WBTV; print ad for lecture by Dr. Zahi Hawass at Queens College; exhibition print ads; articles referring to non-Ramesses activities at the Mint; articles about how the Mint addresses accessibility issues for the exhibition; blurb in June 6, 1988 Adweek about theme for Charlotte's Society of Communicating Arts barbecue – "Hamesses" – inspiration mistakenly attributed to "the King Tut exhibit appearing at a local museum"; NC Federation of Business and Professional Women's Clubs, Inc. 69th Annual Convention program including a prominent exhibition ad; articles on exhibition from various NC and SC newspapers; article about UNCC students designing, executing, and participating in Hebsed Jubilee Festival at 1988 Springfest. *Several articles have titles indicated on schedules of feature releases.

AR2014.8.20.11 Box 20 Folder 11 Charlotte Clippings Jan. 1-June 28, 1988 1 folder

Related Archival Materials note

For additional material please see AR2014.8.7.1 - AR2014.8.7.2.

Scope and Contents note

Clippings from NC, SC, NY newspapers, including copies of stories covering Charlotte officials visiting Memphis exhibition and description of exhibition; stories about Charlotte "gearing up" for exhibition; stories about closing of Mint to prepare for exhibition; coverage of resolution of funding issues between the Mint and the Charlotte City Council; article about WSOC-TV's Bill Walker travelling to Egypt & the weeklong series of reports of his visit to be aired on the Eyewitness News 6 O'Clock Report; two letters from The Observer Forum condemning the City Council's lack of support for the Ramesses Exhibition at the Mint; articles about ticket sales; OutFront columns featuring Ramesses-related blurbs, including letter from reader baffled by Charlotte City Council refusing to help with the Ramesses exhibition, but using her tax dollars to provide police protection and transportation for KKK marchers; articles and op-ed pieces on Charlotte City Council's refusal to financially assist the Ramesses exhibition, including revenue comparison of all host cities; feature about Ramesses, including details of tour of exhibition organized by UNC-Wilmington Office of Special Programs; Q&A column from Winston-Salem Journal detailing dates & ticket prices for exhibition; Dave Barry's column on a mummification company in Salt

Sub-group 4: Public Relations

Lake City, UT; a column featuring mentions of Opera Carolina's "Aida," companies providing services for exhibition and the General Assembly-subsidized tickets for schoolchildren.

AR2014.8.7.3 Box 7 Folder 3 Charlotte Clippings June 28-Sept. 7, 1988 1 folder

Arrangement note

Oversize material located in AR2014.8.20.12.

Scope and Contents note

Newspaper and magazine clippings, including articles from NC, SC, GA newspapers regarding events tangentially related to exhibition as well as the exhibition itself; article about One Shot T-Shirt Co. being selected to supply official Ramesses t-shirts; article about debates on the spelling of "Ramesses"; article about a proposal by NC Senator Jim Richardson to divide a state grant between Discovery Place and the Mint to provide Ramesses tickets to school children at the cost of jobs at Discovery Place; feature article on exhibition in Spirit Square Magazine Summer 1988 issue; articles on call for volunteers; articles about the Speakers Bureau expanding range throughout the Carolinas, Virginia, West Virginia, Tennessee, and Georgia with details about how to secure a speaker; articles about group trips to the exhibition sponsored by organizations including Davidson County Arts Council, Cleveland County Historical Museum, the Hiddenite Center; Hickory Museum of Art August/September 1988 Newsletter including an announcement of a sponsored group trip to Ramesses exhibition; Reynolda House September 1988 News Calendar including a Fall Study Tour to Ramesses exhibition; article about the planned Jubilee Procession, in which Robert Bush identifies the volunteers used in the opening ceremonies of the Calgary Winter Olympics as inspiration for the event; CMS Media Memo newsletter announcing 15,000 students to attend exhibition and teachers to use Mint-prepared resource booklet for lessons and classroom activities; Super U class catalog including a 3-session course taught by Kathryn Johnson on Egyptian cuisine and culture culminating with a tour of exhibition; Newman Manor News June 1988 issue featuring article on exhibition; article on Southern Bell phonebook covers featuring Ramesses; September 1988 issue of Making the Grade (CMS employee magazine) featuring article on Ramesses curriculum; Ramesses brochure that includes Jubilee Procession information; "a cortege of Mummies" insert; "See a King's Ransom" inserts; Charlotte Convention and Visitors Bureau full-page color Ramesses ad; Autumn 1987 & Winter 1987 Queen City Chronicles CCVB newsletters featuring articles on exhibition; Spotlight Magazine featuring one page on Ramesses and the exhibition;

Sub-group 4: Public Relations

invitation to exhibition press day; Fall 1987 issue of Charlotte CVB Travel Trade News featuring article on exhibition.

AR2014.8.20.12 Box 20 Folder 12 Charlotte Clippings June 28-Sept. 7, 1988 1 folder

Related Archival Materials note

For additional material please see AR2014.8.7.3.

Scope and Contents note

Clippings from NC, SC, TN, FL newspapers, including audition call for Jubilee Celebration; article about the exhibition's accessibility measures; articles describing exhibition; article describing how Mint acquired Ramesses exhibition; OutFront columns featuring Ramesses-related blurbs; September 1988 The Enlightener, Blue Ridge Electric's newsletter, featuring article about their sponsored upcoming Ramesses The Great Exhibition tour; draft of "Ramesses in Charlotte" feature dated 8/11/1988; article about Ramesses on the cover of the Southern Bell phone directory.

AR2014.8.7.4 Box 7 Folder 4 Clips Sept. 7, 1988-Sept. 15, 1988 1 folder

Arrangement note

Oversize material located in AR2014.8.20.13.

Scope and Contents note

Newspaper and magazine clippings, including ad for AAA Travel Agency's Egyptian tour package (ad refers to AAA as "The Official Tour Wholesaler for The Mint Museum"); July/August 1988 issues of The Hickory Woman magazine featuring articles on Hickory native Robert Bush and the Ramesses exhibition at the Mint; September 1988 issue of Around City Hall newsletter featuring article about changes Mint building underwent to house Ramesses exhibition; September 1988 issue of Aki's Travel-Newsletter/Update from Kenwood, CA, featuring detailed informational article on exhibition with ticket request form and photographs; Central Charlotte Association's September 1988 "Uptown Events Calendar" featuring Jubilee Celebration Parade on September 30; September 1988 issue of Art Sense

Sub-group 4: Public Relations

published by the Jacksonville Onslow (NC) Council for the Arts including announcement of Ramesses exhibition at the Mint; August 1988 issue of Fund-Raising Institute Monthly Portfolio featuring articles about how to avoid common mistakes in fundraising, conducting successful capital campaigns, and proper fundraising etiquette.

AR2014.8.20.13 Box 20 Folder 13 Clips Sept. 7, 1988-Sept. 15, 1988 1 folder

Related Archival Materials note

For additional material please see AR2014.8.7.4.

Scope and Contents note

Clippings from NC newspapers, including articles describing the exhibition and the Mint Museum; a fashion column advising ladies what is fashionable for the Ramesses Gala.

AR2014.8.7.5 Box 7 Folder 5 Clips Sept. 16, 1988-Oct. 2, 1988 1 folder

Arrangement note

Oversize material located in AR2014.8.20.14.

Scope and Contents note

Newspaper clippings, including article on Vue magazine coming to Charlotte with photo of Ramesses cover; Louise Lione's column about the Ramesses opening parties and events, including pictures of Patty Dewey (Chairperson of opening week events), Jean Gaskin (Gala Chairperson), Gwin Dalton (City Ticket Committee Chair) and Mollie Faison (State Coordinator for the Gala); September-October 1988 issue of Metrolina Magazine featuring cover story on exhibition; September 1988 issue of Carolina Country (monthly publication of the NC Association of Electric Cooperatives, Inc.) including a blurb about exhibition in "Here, There & Everywhere" section; copy of Charlotte Post article about the Steering Committee for Minority Involvement and its plans for educational and cultural opportunities relating to exhibition; The York Observer "School Notebook" column about Ebinport Elementary School's Rummage for Ramesses Sale to raise money for exhibition tickets for students, also includes

Sub-group 4: Public Relations

mention of Rock Hill Arts Council 2-day 10th anniversary event – Birthday Bash and Egyptian Extravaganza – which includes a trip for 300 to exhibition; September 1988 issue of Communicating Arts Newsletter of the Charlotte Society of Communicating Arts including announcement that November meeting will be at the Mint and will include tour of exhibition, cocktails and heavy hors d’oeuvres; clipping from Mecklenburg Neighbors (The Charlotte Observer) featuring photo of Phil Busher and his comments about his favorite Summer Olympics event – track and field; column including Elizabeth Taylor cancelling her “Passion” tour and her attendance at the Gala, and Oprah Winfrey’s one-woman show at the Charlotte Convention Center; article about the challenges of transporting Colossus to Charlotte; September/October 1988 issue of inside SEMC Newsletter of the Southeastern Museums Conference including listing of exhibition opening under “October Openings” and short article on the exhibition with special mention of the Colossus; short detailed article about purchasing tickets, with map showing Mint location; editorial by Richard Underwood, UNCC Department of Religious Studies, comparing theocracy and democracy in light of protests by “concerned citizens” against art works; humorous update on exhibition by Phil Busher including observations about the Arab-American and African-American communities’ enthusiasm for Ramesses, and that advance ticket sales had surpassed 250,000 goal set by Board of Trustees; draft of “Ramesses’ Royal Family” feature story.

AR2014.8.20.14 Box 20 Folder 14 Clips Sept. 16, 1988-Oct. 2, 1988 1 folder

Related Archival Materials note

For additional material please see AR2014.8.7.5.

Scope and Contents note

Clippings from NC newspapers, including a photo of the Colossus being dismantled in Boston; articles about final preparations for the exhibition; articles with photos about the Colossus being assembled at the Mint; a column listing the expected attendees for the Gala; article describing the businesses expecting to benefit from exhibition; review of Opera Carolina’s production of “Aida;” column about Jubilee Celebration, including small map of parade route.

AR2014.8.7.6 - AR2014.8.7.7 Box 7 Folders 6-7 Clips Oct. 3-Oct. 25, 1988 2 folders

Sub-group 4: Public Relations

Arrangement note

Oversize material located in AR2014.8.20.15.

Scope and Contents note

October/November 1988 issue of Friends magazine including a short description of the exhibition with contact information in "Starting Point" section; Fall 1988 issue of Spirit Square Magazine including ad for United Carolina Bank featuring photo of Ramesses II and the Gods of Amman statue from exhibition; column that includes mention of San Antonio Light columnist Susan Yerkes' derisive comments about Charlotte after San Antonio failed to secure exhibition; issues of Media Memo (CMS newsletter) with stories including Selwyn Elementary students building large papier mache eagle after being inspired by Ramesses Colossus, Piedmont Open Middle School hosting an Egyptian Festival; article about opening day of exhibition, including names of first guests (Charles and Marjorie Justin of Moravian Falls, NC) and comments on the exhibition by the Justins and other visitors; October 1988 issue of Highland Highlights (newsletter of the Southern Highland Handicraft Guild) announcing a Ramesses lecture by Ann Woolf at the Folk Art Center that will proceed the Guild's Art/Culture Tour IV to the exhibition; columns including mention about Willard Scott's planned "Today" show broadcast from Ramesses exhibition; Dr. Bruce Nims' article about Ramesses' self-promotion campaign in ancient Egypt; Arts Advocates of North Carolina Annual Meeting announcement mailers which mentions group tour of exhibition as a planned special event; short blurb on dismantling of Colossus in Boston from Key West, FL newspaper; article from November 1988 issue of Preview42 about documentary, "Pyramid," to be broadcast on WTVI42; Fall 1988 issue of Museum of the Albemarle Newsletter featuring a Museum of the Albemarle group tour of Ramesses exhibition for 45 people which also includes visits to the Hezekiah Alexander Homesite and the NC Museum of History in Raleigh; October/November 1988 issue of Pride newsletter of the Yellow Cab Service Corporation including an article on exhibition with information useful to cab customers; October 1988 issue of Providence Today newsletter of Providence Day School details the Ramesses-related activities of the Lower and Middle School students in preparation for touring the exhibition; invitation to Piedmont Open Middle School Egyptian Festival Write-in; column by Dr. R. Paul Caudill contrasting the beliefs of ancient Egyptians and those of modern Christians regarding death and an afterlife based upon an inscription on a pitcher in the Ramesses exhibition; Magic News newsletter of MAGIC 96 WWMG-FM including article detailing monthly giveaways of trips to Egypt and gift certificates for official Ramesses II Egyptian Bazaars during period of exhibition; postcard invitation to the opening of "Sacred Symbols: Animals of Pharaoh's Egypt" and a sneak preview of The New South Carolina State Museum; brochure for "Land of Ramesses II"

Sub-group 4: Public Relations

group tour to Egypt in June 1989 co-sponsored by The Mint and Gaston College; October 1988 issue of Art Sense published by the Jacksonville Onslow (NC) Council for the Arts including an announcement that the Jacksonville Recreation and Parks Department is sponsoring an adult bus trip to the Southern Living Christmas Show, the Discovery Palace, and the Ramesses exhibition in Charlotte; brochure for “journey into ancient Egypt” lecture series that explores African contributions to Egyptian culture featuring “nationally recognized Afro-American scholars” sponsored by the Afro-American Cultural Center; article about The Taradiddle Players’ touring production of “The Missing Scarab” at Cochrane Junior High School; political cartoon by Lawing advertising Rame\$\$\$ McHibit Franchise.

AR2014.8.20.15 Box 20 Folder 15 Clips Oct. 3-Oct. 25, 1988 1 folder

Related Archival Materials note

For additional material please see AR2014.8.7.6-AR2014.8.7.7.

Scope and Contents note

Clippings from NC, AL, GA, SC newspapers, including print ad for exhibition in The Arts Journal; review of the exhibition and article about upcoming Jubilee Celebration; article with photos about Jubilee Procession; AdWeek article about Shotwell’s advertising campaign for the exhibition; Dee Dee Murphy’s column about the importance of museums; column mentioning Emory University Museum of Art And Archeology and Atlanta College of Art sponsoring trips to Mint & Discovery Place exhibitions; feature on Concord doctor who is volunteering at the exhibition; print ad featuring Colossus and tagline “See A Rock Idol;” article about the growth of Charlotte, with mention of exhibition.

AR2014.8.7.8 - AR2014.8.7.9 Box 7 Folders 8-9 Clips Oct. 25, 1988-Nov. 3, 1988 2 folders

Arrangement note

Oversize material located in AR2014.8.20.16.

Scope and Contents note

Sub-group 4: Public Relations

Invitation to Piedmont Open Middle School Egyptian Festival Write-In; brochure for “journey into ancient Egypt” lecture series that explores African contributions to Egyptian culture featuring “nationally recognized Afro-American scholars” sponsored by the Afro-American Cultural Center; letter from Greta Anita Lint, NC Zoological Park, inviting people who are visiting Ramesses to expand their exploration of Egypt to the animals of the entire African continent at the zoo; unused account reinstatement postcard for Luce Press Clippings service; Nov. 1, 1988 issue of WEZC Monthly Newsletter including short article on Willard Scott’s visit to Charlotte and the “Ramses The Great” exhibition; November 1988 issues of The American Jewish Times Outlook, featuring an article with photos on the exhibition and the history of Ramesses; October 1988 issues of We the people of North Carolina (official publication of NC Citizens for Business and Industry), including an article with photos on the corporate sponsorships and underwriters that made the exhibition possible; Fall 1988 issue of Presenting The Season: People, Places and Events in Atlanta and the Southeast, including articles on the exhibition and on the offerings of The Park Hotel for Ramesses visitors, as well as a Ramesses-oriented ad for The Park Hotel; clipping from The Charlotte Observer about the CMS school board voting against reviewing private group presentations that perform in classrooms systemwide, reacting in part to the controversy over the mock funeral for Ramesses performed by the Taradiddle Players with 7th grade students; October 23, 1988 issue of Travelhost, including “Welcome to Charlotte!” column by Doug Stafford, Charlotte Convention and Visitors Bureau President, which mentions exhibition, opening of new Charlotte Coliseum, and Hornets basketball team as tourist draws, as well as an article on how Milton Bloch got Ramesses to come to the Mint; cover of November-December 1988 issue of AAA Carolinas Go magazine, featuring “Charlotte’s Big Double Feature – NBA Hornets, Ramesses”; a clipping of a remembrance of the late Katheryn Kortheuer and her impact on the Mint Museum, including her indirect aid in bringing Ramesses to the Mint; November 1988 issue of Making the Grade, magazine for CMS employees, featuring a cover story with photos on Piedmont Open Middle School and its approach to education, including teaching tie-ins to Ramesses exhibition; articles about how Milton Bloch brought Ramesses to Mint and about how Alamance County Arts Council is sponsoring two group tours to exhibition, as well as general description of contents of the exhibition; handwritten note from J. William Stewart to Milton Bloch referencing student reactions in a newspaper article; newspaper article about Blowing Rock School students visiting the exhibition in its first week with the comments of some of the students included in the story, as well as an article about three group tours offered by organizations in Watauga County; page from June 9, 1988 Travel Agent Magazine, featuring Ramesses logo and photo of senet game; copy of newspaper photo of Phil Busher with sculpture of the Architect May in Boston at the Ramesses exhibition at the Boston Museum of Science.

Sub-group 4: Public Relations

AR2014.8.20.16 Box 20 Folder 16 Clips Oct. 25, 1988-Nov. 3, 1988 1 folder

Related Archival Materials note

For additional material please see AR2014.8.7.8 - AR2014.8.7.9.

Scope and Contents note

Clippings from NC, SC newspapers, including Dee Dee Murphy's column about the importance of museums; an article with helpful tips for enjoying the exhibition; a review of the exhibition.

AR2014.8.8.1 - AR2014.8.8.2 Box 8 Folders 1-2 Clips Nov. 4, 1988 - 2 folders

Scope and Contents note

Newspaper clippings, including articles about challenges faced and resolved in the first month of the exhibition, and student responses to exhibition; photograph of Mint Museum slide show presenter, Marian Ladue, with 2 members of her audience from the Altrusa Club of Statesville; clippings of photos from exhibition; reviews of exhibition from newspapers in Spartanburg, SC, Asheboro, NC, Greensboro, NC (exhibition was great, but museum was hard to find), Kannapolis, NC, High Point, NC, Durham, NC, Columbus, GA, Salisbury, NC, Monroe, NC, Winston-Salem, NC, Roanoke, VA; humorous columns about exhibition from Greensboro, NC, and Asheboro, NC; feature article on Kings Mountain native Ann Thomasson and her experiences organizing the Ramesses Gala for the Mint; features about exhibition prior to its opening from newspaper in Wilmington, NC; ad for "Special Ramesses Exhibit Rates" at 511 Queens Road hotel; newspaper photo of West Mecklenburg High School students viewing one of the coffin lids in exhibition; Arts Advocates of North Carolina Annual Meeting announcement mailers which mentions group tour of exhibition as a planned special event; invitation to surprise birthday party for Marc "Marc the Great" Silverman to be held at the Mint and include a 6:30 tour of the exhibition; October 1988 issue of Providence Today newsletter of Providence Day School details the Ramesses-related activities of the Lower and Middle School students in preparation for touring the exhibition; Super U class catalog including a 3-session course on Egyptian cuisine and culture culminating with a tour of exhibition; Richard Voorhis' letter to the editor regarding Rev. Joe Chambers' condemnation of the exhibition; October 1988 issue of Theatre Charlotte Backstage newsletter, includes description and cast list for production of Agatha Christie's "Murder on the Nile" with the mention

Sub-group 4: Public Relations

that the “production is scheduled in cooperation with the Mint Museum’s colossal [sic] exhibition “Ramesses the Great: A Pharaoh and His Time.””; 2-sided card entitled “Driving Directions to Mint Museum” provided by The Park Hotel; 2-sided card detailing a “Royal Getaway for Two” weekend stay package at The Park Hotel in conjunction with Ramesses exhibition; Fall 1988 issue of Queen City Chronicles, includes article on exhibition opening week activities with mentions of Gala and James Nadeau’s ice sculptures, the Ramesses Jubilee! Parade, black tie Dessert and Champagne Preview and Preview Day entertainment by Egyptian performers; November-December 1988 issue of Metrolina Magazine, includes a mention of the exhibition and photo of Ramesses head from coffin cover in the Calendar section; newspaper photos of exhibition artifacts; November 1988 edition of Our Kids & Teens Magazine, includes a photo of a child in an Egyptian headdress celebrating Egyptian Day at Charlotte Country Day School, and mentions of the exhibition in the “Now Playing” section, and a group tour with Mecklenburg County Parks and Recreation in the “Kid’s Calendar” section; November/December 1988 issue of PBS Video News features a cover article on David Macaulay’s documentary, “Pyramid”; Acoustiguide print ad in Museum News Nov./Dec. 1988 featuring Ramesses image and mention of Charlotte as one of the exhibition’s host cities; November 1988 issue of Highland Highlights, includes Art/Culture Tour IV: Ramesses, Mint Museum in Guild Calendar; article from Gastonia Gazette about “a cortege of Mummies” exhibit at Discovery Place which includes description of mummification process – Mummies exhibition described as not receiving as much attention as Ramesses, but being more interesting “because of the human element”; November 1988 issues of Carolina Country, including a favorable review of the exhibition and a brief history of the Mint Museum; article from Hendersonville, NC, Times-News about the details of acquiring, financing, preparing for and sustaining exhibition with specific mention of corporate sponsorships and community support, including Ramesses merit badge offered by Pioneer Girl Scouts of Gastonia, and schools sending students to exhibition using NC-subsidized tickets; column answering question about returning or exchanging Ramesses tickets – no returns or exchanges, but tickets can be resold by purchaser; November 1988 issue of Ad-Lib Newsletter of the Advertising Federation of Western North Carolina featuring article about an A/V program on marketing the exhibition to be presented to membership by Tom Swanson (Shotwell & Partners) and Robert Bush; Winter 1988-1989 issue of Southpark Update, including Ramesses-themed ad for Eli’s Catering and an article about the exhibition, brief description of its contents, projected economic impact on Charlotte, and related events and educational opportunities.

AR2014.8.8.3 Box 8 Folder 3 Clips Dec. 5, 1988-Jan. 12, 1989 1 folder

Sub-group 4: Public Relations

Arrangement note

Oversize material located in AR2014.8.20.17.

Scope and Contents note

November-December 1988 issues of The Financial Leader with iconic photo of Ramesses coffin lid on the cover and a short description of artifact and exhibition with logo on page 3, as well as an article discussing how the exhibition “will position Charlotte as a new southern anchor for major exhibitions,” with a brief description of the artifacts, the history of Ramesses, and mention of corporate underwriters and sponsorships; December 1988 issue of Providence Today, including updates on Ramesses-related class activities with a photo and student visits to the exhibition by Lower School classes; Winterfest 88 print ad that references Ramesses; promotional postcard for Eli’s Catering that references Ramesses; NC Museum of Art January/February 1989 Programs listing that includes a lecture series entitled “Mysteries of the Pharaohs: Lectures on Egyptian Art,” marked by a Post-It note with the words “They finally got on the bandwagon!”; clipping from Memphis Commercial Appeal about Rev. Joseph Chambers’ outrage over Jubilee “pagan” theatrics; January 1989 Southeast Edition of Art Now Gallery Guide, including mention and short description of exhibition with ticket information; a Hickory, NC News column featuring information from one of Phil Busher’s humorous exhibition updates, including the story about the woman who encountered Pink Floyd rather than Charlton Heston in her Accoustiguide cassette player; clipping from November 1988 Carolina Country describing exhibition and providing brief history of the Mint Museum; collection of clippings about the entertainment and cultural offerings of Charlotte, including mention of the Ramesses exhibition that incorrectly identifies the 72 artifacts on display as having belonged to Ramesses; Piedmont Airlines Pace Magazine “The Charlotte Area Report” includes an article on the arts in Charlotte with mention of the 1985 expansion and the Ramesses exhibition as an example of “public-private support for the arts”; article about expected traffic congestion around the route of The Charlotte Observer Marathon, which runs in front of Mint Museum during Ramesses operating hours; newspaper photo of construction of temporary buildings in front of Mint building.

AR2014.8.20.17 Box 20 Folder 17 Clips Dec. 5, 1988-Jan. 12, 1989 1 folder

Related Archival Materials note

For additional material please see AR2014.8.8.3.

Sub-group 4: Public Relations**Scope and Contents note**

Clippings from NC newspapers, including an article with a photo about the financial benefits of the exhibition; a partial article with photos about schoolchildren visiting exhibition; a profile of Charlotte with a mention of the exhibition; OutFront column with mention of Ramesses.

AR2014.8.8.4 Box 8 Folder 4 Clips Jan. 18, 1989- 1 folder

Scope and Contents note

North Carolina 1988 Calendar of Events with Ramesses coffin lid on the cover, description of cover photo on page 1, listing in October section for exhibition with contact information & brief description; Winter 1988 issue of Presenting the Season: People, Places and Events in Atlanta and the Southeast, including 2 photos of exhibition artifacts on "Contents" page, and feature article with photos (including 2 Gala photos) briefly describing some of the artifacts and more fully describing how Milton Bloch brought Ramesses to Charlotte; copy of Gary Larsen Far Side severed Sphinx nose cartoon; brochure for AAA Travel Agency 1988-1989 Ramesses The Great Tours of Egypt; article about crowds waiting until the last day to see exhibition; January 22, 1989 issue of the Dallas Times Herald front page with Entertainment section headline "Ramses a hit in North Carolina," and the Entertainment section featuring an article that begins with a child's reaction to the exhibition, and includes marketing strategies, ancillary community events, preparations in Dallas, pros and cons of mounting such a large exhibition for a mid-size museum, visitor reactions, accidentally offensive and culturally insensitive advertisement images in Memphis and Charlotte, Hornets-Ramesses tie-in promotion, Alexander Julian's ties to Hornets and Mint, and economic impact of exhibition in Charlotte and Dallas, also includes good photos of Colossus in situ and Charlotte city bus with hieroglyph design; article about packing up the artifacts and colossus the day after the exhibition ends and the lessons learned by Mint staff; humorous letter to the editor about the Scripser family's visit to exhibition and the punny jokes they created afterward ("What is 3,000 years old, weighs 7 tons and is purple? Ramesses the Grape!" etc.); full-page Ivey's ads congratulating the Mint Museum for "bringing the king and queen together," and recognizing the Mint and the Charlotte community for the success of the exhibition; February 19, 1989 Dallas Times Herald Entertainment section with cover article on the legacy of Ramses II in Egypt, with photos of Abu Simbel and the Colossus of Memphis, and the exhibition coming to Dallas; Spring 1989 issue of Southpark Update, including an article on the possible impact of the exhibition on the future if the Mint Museum with the conclusion that "its potential rests in the staff's ability to build upon the experience

Sub-group 4: Public Relations

and momentum...and to amplify and enhance those gains.”; copy of Lawrence Transportation Systems ad with “Official Mover” above Ramesses logo and handwritten “Phil, did you see this? Martha”; article about Egypt’s cultural emissary’s response to controversy over Ramesses’ race in Texas that mentions that the Mint Museum acknowledged the African roots of Egypt and set up a Minority Involvement Committee, but did not enter the debate on the race of Ramesses; commentary by Shaw Smith, Jr. of Davidson College, that questions how accurately the exhibition portrayed the culture and politics of ancient Egypt.

AR2014.8.8.5 - AR2014.8.8.6 Box 8 Folders 5-6 Clips - Significant / Samples from Features, Releases 1988-1989 2 folders

Arrangement note

Oversize material located in AR2014.8.20.18.

Scope and Contents note

Newspaper clipping including Tom Sorensen’s column about race fans as an untapped market for Ramesses exhibition; Newton, NC Observer-News-Enterprise article on Milton Bloch’s efforts to bring Ramesses to the Mint; UNC-CH Daily Tar Heel irreverent review of exhibition; Iola, WI Bank Note Reporter article on the currency souvenir issued for the exhibition by the Central Bank of Egypt – a card featuring descriptive text, original artwork, and a 50-piastrenote with Ramesses’ likeness with a mailing envelope; Greensboro, NC News & Record blurb with photo about woman whose Accoustiguide tape was replaced by Pink Floyd tape; clippings of Phil Busher’s humorous exhibition updates appearing in newspapers in Clover, SC, Fayetteville, NC; Asheboro, NC Courier Tribune article describing Egyptian burial traditions in detail with photo of Ramesses coffin lid and mention of exhibition; “Ramesses The Great As A Builder” feature from Wilmington, NC Journal; print ad for exhibition and for “Bill Walker In The Land Of The Pharaohs” special reports for WSOC Eyewitness News; November/December 1988 Southern Travel magazine review of exhibition; program schedule for “From Exodus to Eternity: Ramesses The Great” public symposium co-sponsored by Queens College and UNC Charlotte; Carolinas Invitational Commemorative Issue featuring an ad for Baucom Press “Printer to the Empire of Ramesses II” and an ad for The Charlotte Chamber, both featuring images of Ramesses from the exhibition; copy of We The People Of North Carolina October 1988 article on how corporate sponsorship and underwriting made exhibition possible; copies of designs for Jubilee procession; Ramesses-themed

Sub-group 4: Public Relations

program schedule for the 40th Annual Conference on Exceptional Children November 15-18, 1988 with blue and gold color scheme and logo; November-December 1988 issues of The Financial Leader with iconic photo of Ramesses coffin lid on the cover and a short description of artifact and exhibition with logo on page 3, as well as an article discussing how the exhibition “will position Charlotte as a new southern anchor for major exhibitions,” with a brief description of the artifacts, the history of Ramesses, and mention of corporate underwriters and sponsorships; print ad for Republic Bank and Trust Company featuring a loyal customer photographed with the Ramesses Colossus in the background; Spring 1988 issue of Charlotte Travel Trade News, featuring cover picture of Colossus with title “Ramesses Fever!” and a cover story of the same name with photos about the exhibition, “A Cortege of Mummies” at Discovery Place, Opera Carolina’s production of “Aida,” Theatre Charlotte’s production of “Murder on the Nile,” and a Charlotte Convention and Visitors Bureau tour operators guide with details of restaurant and hotel specials, as well as a mention of the exhibition in the “Charlotte Calendar of Events” on the back of the issue; sample of advertisement to be run in Southern Living and Atlanta Magazine for exhibition with deadlines for hotel information submissions and advice on adding Ramesses promotions to hotel ads; Spring 1988 issue of The Park Hotel newsletter, featuring a brief article on the exhibition and the history of Ramesses with hotel reservation information; color brochure describing history of Ramesses and the Jubilee parade; postcard inviting members of the Charlotte Society of Communicating Arts to the November 10, 1988 meeting at the Mint Museum which includes a tour of the exhibition – Ramesses is referred to as “this Hamesses impersonator;” standing card advertising Ramesses promotions sponsored by Home Federal Savings and Magic96FM with logo; cover of August-September 1988 issue of Modern Maturity featuring Ramesses coffin lid detail; page from June 9, 1988 issue of Travel Agent Magazine featuring article on exhibitions worth mentioning to clients as they book trips to Chicago, Seattle or Charlotte including almost 3 columns describing Ramesses, his history, the exhibition, and Mint ticketing information; North Carolina 1988 Calendar of Events with Ramesses coffin lid on the cover, description of cover photo on page 1, listing in October section for exhibition with contact information & brief description; postcard invitation to the opening of “Sacred Symbols: Animals of Pharaoh’s Egypt” and a sneak preview of The New South Carolina State Museum; “See A King’s Ransom” insert featuring goat vessel; “Ramesses After Work” invitation to November 10, 1988 meeting of the Charlotte Society of Communicating Arts at the Mint Museum; small flyer advertising exhibition on one side and Jubilee Celebration on the other side with Ramesses logos and Ivey’s logo; newspaper article detailing improvements to Mint physical plant as a result of exhibition, addition of 1000 new memberships, details of “no-profit Ramesses contract,” and the Mint’s efforts to maximize revenue in light of the contract.

Sub-group 4: Public Relations

AR2014.8.20.18 Box 20 Folder 18 Clips - Significant / Samples from Features, Releases 1988-1989 1 folder

Related Archival Materials note

For additional material please see AR2014.8.8.5 - AR2014.8.8.6.

Scope and Contents note

Clippings from NC, SC, GA newspapers, including features on Ramesses as warrior, Ramesses as builder, family life of Ramesses, mummification, food of ancient Egypt, ; coverage of artifacts arriving in Charlotte with National Guard providing security; print ads, including United Carolina Bank print ad for free bank-commissioned Ramesses poster; The Business Journal article on the marketing campaign for the exhibition; reviews of the exhibition; commentary by Shaw Smith, Davidson professor of art, on the exhibition; column including Elizabeth Taylor cancelling her "Passion" tour and her attendance at the Gala, and Oprah Winfrey's one-woman show at the Charlotte Convention Center.

AR2014.8.20.5 Box 20 Folder 5 Releases 1987 1987 1 legal folder

Scope and Contents note

Handwritten list of states, cities, and countries; untitled handwritten list of items [lost & found or confiscated??]

AR2014.8.20.6 Box 20 Folder 6 Features, Notes 1986-88 1986-1988 1 legal folder

Scope and Contents note

Handwritten notes on the pharaohs of Egypt, including Ramesses; copy of proof dated 10/06/87 of article, entitled "Disputes Over Money Complicate Negotiations on New Egyptian Exhibition," by George Jahn of the Associated Press about a dispute over revenue sharing with the Egyptian government

Sub-group 5: Steering Committee for Minority Involvement 1988-1989

as several American museums bid to mount new King Tut exhibitions in the wake of the Ramesses exhibition tour.

AR2014.8.25 Box 25 Newspapers 1988-1989 1988-1989 1 flat box

Scope and Contents note

National and local newspaper articles about exhibition, many with color photographs. Many of the articles also appear in the folders of clippings.

AR2014.8.9 Sub-group 5: Steering Committee for Minority Involvement 1988-1989 1988-1989 1 letter box

Preferred Citation note

Steering Committee for Minority Involvement, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

- Charlotte Mecklenburg Schools (CMS).
- Jubilee Parade.
- Memphis Brooks Museum of Art. (Memphis, TN)
- Priscilla Literary Club.
- Speakers Bureau.
- Steering Committee for Minority Involvement. (Charlotte, NC)

Sub-group 5: Steering Committee for Minority Involvement 1988-1989

- UNC Charlotte.
- Westfest.

Function(s)

- Correspondence
- Education--Museums
- Volunteers

Personal Name(s)

- Azevedo, Mario , Dr.
- Bladon, Patty
- Bloch, Milton
- Brayboy, Jeanne
- Gantt, Harvey
- Murphy, Dee Dee
- Palmer, Cheryl
- Relic, Peter, Dr.
- Thompson, James W.

Subject(s)

- African Americans--Race identity

AR2014.8.9.1 Box 9 Folder 1 Steering Committee for Minority Involvement 1988-1989 1 folder

Scope and Contents note

Form letter on Ramesses letterhead, dated March 17, 1988, from Dee Dee Murphy, Chairman, Steering Committee on Minority Involvement, introducing herself as chairman and inviting participation in the

Sub-group 6: Education

first meeting of the Steering Committee to “share ideas on how to involve Charlotte’s Black community in this and future artistic events;” contact sheet for steering committee, including Mr. Harvey Gantt, Mrs. Dee Dee Murphy, Dr. Mario Azevedo, and Mrs. Jeanne Brayboy; a contact sheet with handwritten titles “Priscilla Literary Club” and “Minority Meeting” on one side, and a handwritten note to Cheryl on the other side; Steering Committee meeting minutes dated April 30, 1988 describing premise of committee and enumerating goals and parts of Community Outreach-Phase 1; form letter on Ramesses letterhead from Dee Dee Murphy to attendees of April 30, 1988 meeting thanking them for participation and calling for volunteers for general information and recruitment mailing at the Mint and “Westfest” booth, as well as announcing that Harvey Gantt is Honorary Chairman (a copy of the meeting notes is included with letter); correspondence on Ramesses letterhead from Harvey Gantt to “Community Leader” regarding the Steering Committee on Minority Involvement, the Speakers Bureau slide show, and a call for Ramesses volunteers; correspondence on Ramesses letterhead from Cheryl Palmer to Patty Bladon, Memphis Brooks Museum of Art, regarding establishment of “Minority Involvement Committee” in Charlotte and questions about whether such a committee was established in Memphis, and, if so, details about membership, goals, projects – handwritten reply on upper left-hand corner indicates that Memphis had no such committee; correspondence on Ramesses letterhead from Dee Dee Murphy to “Committee Member” detailing committee activities since last meeting, including mailings, recruitment of Ramesses volunteers, recruitment of applicants for museum staff vacancy, lobbying for minority involvement in Jubilee celebration, contact with Dr. Relic (CMS) and Dr. Mario Azevedo (UNCC), as well as upcoming activities, a call for volunteers for “Egyptian Nights” reception at the Mint, and the date of the next meeting; article written by Dee Dee Murphy discussing her experiences as a docent at the Mint, and her passion for the museum and the upcoming Ramesses exhibition, and the benefits of both to the Charlotte community; correspondence on Mint letterhead from Milton Bloch to James W. Thompson, Vice Chairman of Board, regarding maintaining minority representation on the board as the annual meeting approached and the Nominating Committee sprang into action – mention is made of the “Minority Affairs Committee” that was established during Ramesses.

AR2014.8.9 Sub-group 6: Education 1987-1996 (Bulk, 1987-1988) 1 letter box**Preferred Citation note**

Sub-group 6: Education

Education, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

- Acoustiguide.
- Baldrige Studios.
- Charlotte Country Day School.
- Charlotte Mecklenburg Schools (CMS).
- Discovery Place.
- Memphis State University. (Memphis, TN)
- Memphis TN.
- Piedmont Commuter System . (Piedmont Airlines)
- Ramesses Meeting with Area Educators.
- Speakers Bureau.
- Spirit Square.
- Teacher Resource Guide.
- The Mint Museum.
- University of Pennsylvania.

Function(s)

- Education--Museums

Genre(s)

- Educational evaluation

Sub-group 6: Education

Geographic Name(s)

- Abu Simbel

Personal Name(s)

- Barret, Diane B.
- Freed, Rita
- Johnson, Kathryn
- McKenzie, Steven L. , Th.D.
- Mo, Charles, Curator
- Palmer, Cheryl
- Ramesses II, (Ramesses The Great)
- Silverman, David, Dr.
- Soles, Mary Ellen

Subject(s)

- Bible
- Egypt, Ancient
- Lectures and lecturing

AR2014.8.9.2 Box 9 Folder 2 Education - Speakers Bureau 1987-1988 1 folder

Scope and Contents note

Text for Speakers Bureau Talk from Memphis, TN with handwritten slide numbers; Mint Museum Fall 1988 Speakers Bureau script with handwritten slide numbers, which describes items in exhibition shown in accompanying slideshow; Speakers Bureau brochure; blank Speakers Bureau Request Form; Speakers Bureau roster with contact information; handwritten note from Cheryl to Milton indicating that Speakers Bureau reached nearly 24,000 people; monthly Speakers Bureau Statistics and Final Report; Speakers

Sub-group 6: Education

Bureau Newsletter on Ramesses letterhead discussing the 12- and 30-minute programs available to groups, requesting speakers submit availability to facilitate scheduling, list of contact numbers, the Piedmont Commuter System RSB Frequent Flyers Program which provides free flights to cities and towns outside of Charlotte for speakers as long as they mention that Piedmont Commuter System is offering group fares for travelers coming to see the exhibition.

AR2014.8.9.3 Box 9 Folder 3 Ramesses Speakers Bureau Script n.d. 1 folder

Existence and Location of Originals note

Placeholder for material located in Design & Installation Collection.

Related Archival Materials note

For additional material please see Design & Installation Collection.

Scope and Contents note

Clean copy of Ramesses Speakers Bureau Script.

AR2014.8.9.4 Box 9 Folder 4 Teachers' Resource Guide n.d. 1 folder

Existence and Location of Originals note

Placeholder for material located in Exhibition History Collection.

Related Archival Materials note

For additional material please see Exhibition History Collection.

Scope and Contents note

Copy of cover of Teachers' Resource Guide for Ramesses the Great: The Pharaoh and His Time by the Mint Museum.

Sub-group 6: Education

AR2014.8.9.5 Box 9 Folder 5 Agenda for Meeting with Educators 1/20/1988 1 folder

Existence and Location of Originals note

Placeholder for material located in Exhibition History Collection.

Related Archival Materials note

For additional material please see Exhibition History Collection.

Scope and Contents note

Copy of Agenda for Ramesses Meeting with Area Educators, which included representatives from universities, public library, Discovery Place and Spirit Square.

AR2014.8.9.6 Box 9 Folder 6 Education 1988 1 folder

Scope and Contents note

Handwritten notes entitled “Paradoxes & Problems w/ Findings;” quote from 1932’s “The Mummy” on Ramesses letterhead; copy of May 1969 National Geographic article on the moving of the temples of Abu Simbel; bibliography of adult and children’s books on ancient Egypt on Ramesses letterhead; a report by Cheryl Palmer from January 1988 detailing the educational activities related to exhibition, including children’s workshops and a screening of “The Mummy” with Boris Karloff in the spring, Speakers Bureau, public lectures & seminars, Teacher Resource Guide & in-service workshops, Acoustiguide recorded tour, film orientation program, area TV station documentaries, collaborative public programs with area educational institutions; Outline of Ancient Egyptian History and Selected World Developments; mailer for “Ramesses Drop-In Workshop” for children of all ages; agenda for 5-day CMS Teachers’ In-Service training for Ramesses; handwritten script to accompany slide show describing exhibition; typed revision of script dated 11/15; handwritten notes from Teachers’ In-Service training entitled “Kathryn Johnson EGYPTIAN CIVILIZATION,” “Rita Freed “Ramesses,”” “Mary Ellen Soles Egyptian Art & Architecture;” list of In-Service Workshops offered Tuesday, Wednesday & Friday of training week; list of Guest Lecturers for In-Service training, including brief biographies of each; correspondence from Rita Freed, Memphis State University, to Cheryl Palmer congratulating her

Sub-group 6: Education

on the good things she heard about the opening in Charlotte, as well as a description of her two-month archeological dig at the site of ancient Memphis; tentative schedule for special exhibitions for 1985-86; script for “Ramesses, The Great: Ramesses, The Man” audio/visual presentation, dated 12/11/1986, produced by Baldrige Studios; A/V Equipment List for Ramesses on Ramesses letterhead; Ramesses the Great Video Collection list on Ramesses letterhead, including documentaries and feature films; copy of “Ramesses II and the Bible” by Steven L. McKenzie Th.D. at Institute of Egyptian Art & Archeology, Memphis State University; correspondence from Cheryl Palmer to David Silverman, University of Pennsylvania, thanking him for his enjoyable lecture about Ramesses.

AR2014.8.9.7 Box 9 Folder 7 Education Cheryl's Lecture n.d. 1 folder

Related Archival Materials note

For additional material please see Design & Installation Collection.

Existence and Location of Originals note

Placeholder for material located in Design & Installation Collection.

Scope and Contents note

Copy of text of lecture entitled “Ramesses,” about the exhibition which accompanied a slide show of artifacts. Handwritten at the top of the page is “Cheryl’s Lecture.”

AR2014.8.9.8 Box 9 Folder 8 Bibliographies n.d. 1 folder

Scope and Contents note

Bibliography of Egyptian- and Ramesses-themed books on Ramesses letterhead; two copies of “Suggestions for Further Reading” from unidentified book, with headings “General,” “Chapter I – Ramses the King,” Chapter II- Egypt in the Ramesside Age,” “Chapter II - Quest for Immortality.”

AR2014.8.9.9 Box 9 Folder 9 History of the Mint Lecture 10/22/1996 1 folder

Sub-group 7: Correspondence

Related Archival Materials note

Slides presented with lecture located in AR2013.17.16 Mo Collection n.d. notebook labeled "History of Charlotte and the Mint."

Scope and Contents note

Text of "History of the Mint Lecture Part II" with handwritten notes in the left margins indicating slide names, includes mention of exhibition toward end of lecture. Lecture presented by Charles Mo on 10/22/1996 as part of the "Making History, Making the Mint" course; Part II was entitled "The First Museum."

AR2014.8.9.10 Box 9 Folder 10 Critique of Educational Material n.d. 1 folder

Scope and Contents note

"Critique of Educational Material From The Mint Museum, Charlotte, North Carolina, Re: Ramesses The Great: The Pharaoh and His Times, October 1, 1988 – January 31, 1989, for Museum Education, March 7, 1990, Diane B. Barret" – critique and evaluation by Charlotte Country Day Schools art teacher.

AR2014.8.9 Sub-group 7: Correspondence 1987-1989 1 letter box, 1 legal box

Preferred Citation note

Correspondence, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

Sub-group 7: Correspondence

- Acoustiguide.
- Belk .
- Board of Trustees. (Mint Museum)
- Boston Museum of Science . Marketing Department.
- Boston Museum of Science .
- Charlotte Hornets.
- Eastover Residents' Association. (Charlotte, NC)
- Egypt.
- International Association of Business Communicators.
- Memphis TN.
- Morris Lawing Wholesale World Banknotes.
- Piedmont Natural Gas. (Charlotte, NC)
- Ramesses The Great Gala.
- Shotwell & Partners Inc..
- Southern Bell.
- Springfest. (Charlotte, NC)
- The American Jewish Times Outlook.
- UNC Charlotte.
- University of South Carolina. McKissack Museum.
- WRFX FM .
- WSOC. 9. TV.

Function(s)

- Correspondence

Personal Name(s)

- Amina El-Bishlawy
- Bush, Robert
- Busher, Phil
- Grasty, Grace T.

Sub-group 7: Correspondence

- Hill, Julie
- Jordan, Robert , Lt. Governor
- Lee, Joy
- Palmer, Cheryl
- Polley, Max E.
- Richardson, Jim, Senator
- Scott, Willard
- Taylor, Liz, (Taylor, Elizabeth)
- Underhill Jr., Henry W. , City Attorney

Subject(s)

- Bible
- Exodus, The
- Legislation--North Carolina
- Traveling exhibitions

AR2014.8.9.11 - AR2014.8.9.12 Box 9 Folders 11-12 Correspondence 1987-1989 2 folders

Arrangement note

Oversize material located in AR2014.8.20.19.

Scope and Contents note

Typed and handwritten correspondence, including letters from Shotwell & Partners regarding the trip to Memphis to confer on exhibition, regarding the Southern Bell phonebook cover, regarding information packets to be sent to NC Welcome Centers, regarding Willard Scott broadcasting from the exhibition, ; letters from Phil Busher on a variety of topics including the trip to Memphis, media interest in trips to Egypt, media visits and requests for interviews during exhibition preparation, addressing communications concerns with Boston Museum of Science Marketing Department, UNCC instructor Julie Hill's competition for her "Communication and Public Relations" classes to create a Springfest kickoff for Ramesses ticket sales, competition for OutFront readers to suggest narrator

Sub-group 8: Exhibition Details

for the Acoustiguide tour, concerns about the quality of Shotwell & Partners' execution of their PR duties particularly regarding feature articles, details of Liz Taylor's attendance of the Gala, customer service issues during the exhibition, the sale of exhibition tickets at Belk's stores; a list of Ramesses underwriters as of 8/31/1987; miscellaneous letters regarding Southern Bell phonebook covers, Charlotte Hornets-Ramesses joint promotions, press trips to Egypt, request by Piedmont Natural Gas for exhibition photographs for its employee newsletter, pricing issues with staff photographs, "The First Egyptians" exhibit at the University of South Carolina, Max Polley's "Position Paper on Ramesses II As the Pharaoh of the Exodus" in The American Jewish Times Outlook, sponsorship opportunities for WSOC, Robert Bush's request for the Board of Trustees to lobby for support of Senate Bill #1570 introduced by Jim Richardson that would provide an additional \$250,000 for tickets for NC public school children, Robert Bush's request for NC Lt. Governor Robert Jordan to support Senate Bill #1570, requests from media outlets for information, access, photographs, thank-you messages from media outlets and other institutions receiving preview tours, tickets, and/or advance catalogues, letter to WRFX demanding immediate cessation of comments indicating that Charlotte was the only city to charge admission to the exhibition sent by City Attorney Henry W. Underhill, Jr., details of Phil Busher's upcoming presentation to the nascent Charlotte Chapter of the International Association of Business Communicators, the completion of the souvenir currency cards for the exhibition by Morris Lawing, thank you message from Amina El-Bishlawy, ; contact information for Joy Lee, 500,000th visitor to exhibition.

AR2014.8.20.19 Box 20 Folder 19 Correspondence 1987-1989 1 folder

Related Archival Materials note

For additional material please see AR2014.8.9.11 - AR2014.8.9.12.

Scope and Contents note

Letter from Grace T. Grasty, President of the Eastover Residents' Association, to the members of the Eastover Residents' Association regarding the building of a parking lot on Eastover Park property as part of the Ramesses exhibition preparation; Ramesses The Great envelope with panoramic photo of the Nile River addressed to Cheryl Palmer.

AR2014.8.10 Sub-group 8: Exhibition Details 1988 1 letter box

Sub-group 8: Exhibition Details

Preferred Citation note

Exhibition Details, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

- Acoustiguide.
- Boston MA.
- City of Charlotte.
- Discovery Place.
- Lithograph Printing Company.
- Shotwell & Partners Inc..
- The Mint Museum.

Genre(s)

- Brochures
- Exhibition posters
- Floor plans

Personal Name(s)

- Bloomwell, Arthur
- Colossus
- Gottlieb, Dan

Sub-sub-group 1: Acoustiguide

- Heston, Charlton
- Hudson, Sheila
- Mo, Charles, Curator
- Palmer, Cheryl
- Ramesses II, (Ramesses The Great)
- Sennedjem
- Silverman, David, Dr.
- Smith, Zach
- West, Robert

Subject(s)

- Advertising
- Coffins
- Mummies -- Egypt
- Senet (Game)
- Statues

AR2014.8.10 Sub-sub-group 1: Acoustiguide 1 letter box

AR2014.8.10.1 Box 10 Folder 1 Acoustiguide Script n.d. 1 folder

Existence and Location of Originals note

Placeholder for scripts located in Design & Installation Collection.

Related Archival Materials note

For additional material please see Design & Installation Collection.

Scope and Contents note

Sub-sub-group 2: General Information

Two copies of Charlton Heston Acoustiguide script, one with Post-It note message, “Dan The final acoustiguide script!! C.”

AR2014.8.10 Sub-sub-group 2: General Information 1988-1990 (Bulk, 1988-1989) 1 letter box

AR2014.8.10.2 Box 10 Folder 2 Detail of Exhibition Features n.d. 1 folder

Existence and Location of Originals note

Placeholder for material located in Exhibition History Collection.

Scope and Contents note

Copy of floor plan entitled “Mint Museum ?Ramesses Exhibition ?Detail of Exhibition Features” which indicates main building and temporary exhibition structures.

Related Archival Materials note

For additional material please see Exhibition History Collection.

AR2014.8.10.3 Box 10 Folder 3 Object List n.d. 1 folder

Existence and Location of Originals note

Placeholder for material located in Design & Installation Collection.

Related Archival Materials note

For additional material please see Design & Installation Collection.

Scope and Contents note

Copy of Ramesses object list with handwritten numbers to the right of the object names and handwritten “REVISED” on Post-It note.

Sub-sub-group 2: General Information

AR2014.8.10.4 Box 10 Folder 4 Catalogue 1988 1 folder

Existence and Location of Originals note

Placeholder for material located in Exhibition History Collection.

Scope and Contents note

Copy of letter from Sheila Hudson, Lithograph Printing Company, to Charles Mo regarding section proofs needing approval and detailed descriptions of items needed in each section for printing to begin.

Related Archival Materials note

For additional material please see Exhibition History Collection.

AR2014.8.10.5 Box 10 Folder 5 Gallery Plan 6/9/88 1 folder

Existence and Location of Originals note

Placeholder for material located in Design & Installation Collection.

Related Archival Materials note

For additional material please see Design & Installation Collection.

Scope and Contents note

Black & white and color copies of gallery floor plan with numbered display cases and color coding of column labels, wall labels, hanging labels, text panels, and graphic elements.

AR2014.8.10.6 Box 10 Folder 6 Exhibition Design 1988 1 folder

Scope and Contents note

Sub-sub-group 3: Ticket Sales

Floor plan for exhibition galleries; list of object numbers, titles and descriptions with “5/5/88 Silverman corrections” handwritten in upper right hand corner; descriptive text for “The Colossus of Memphis,” “Ramesses II The Great Pharaoh,” “The Royal Family,” “Officials of the Realm,” “Artistic Style in Ancient Egypt,” “Domestic Life,” “The Tomb of Sennedjem,” “Life After Death,” “Mummification,” “An Eternal Resting Place,” “Reverence for the Gods,” “Royal Treasures,” and “The Cartouches of Ramesses The Great,” with “TEXT PANELS Silverman corrected 6/28/88” handwritten in upper right hand corner of “Colossus” page.

AR2014.8.10.7 Box 10 Folder 7 Emergency Procedures 1988 1 folder

Scope and Contents note

List of emergency phone numbers; City of Charlotte Inter-Office Communication regarding emergency procedures needing to be reviewed by Ramesses staff prior to their next meeting; copy of Mint Museum Fire Safety and Emergency Evacuation Plan.

AR2014.8.10 Sub-sub-group 3: Ticket Sales 1988-1989 1 letter box

AR2014.8.10.8 - AR2014.8.10.9 Box 10 Folders 8-9 Ticket Sales 1988-89 1988-1989 2 folders

Scope and Contents note

Memo from Zach Smith to the Ramesses Steering Committee detailing his misadventures in trying to get tickets to see Ramesses in Boston with recommendations on how the Mint could provide superior ticket delivery; weekly ticket sales reports beginning 3/24/1988, and including fields for advanced and box office, regular adult, regular child, adult member, child member, Acoustiguide tapes, travel group, local group, and school tickets, as well as monthly sales goals; attendance summaries; advance ticket sales analysis sheets; Shotwell & Partners conference report from 12/15/1988, including mention of 500,000th visitor promotion.

AR2014.8.10.10 Box 10 Folder 10 Group Sales Folder 1988-1989 1988-1989 1 folder

Sub-group 9: Volunteer Program

Scope and Contents note

Information contained in Ramesses Group Tours information folder, including flyers with headings: Special Group Sales Reservation Form, Visitor Services, Underwriters, Special Events, Group Tour Policies; letter from Arthur Bloomwell to “Group Coordinator” on Ramesses letterhead describing the exhibition and facilities, and how to order group tickets; full-color Ramesses brochure with iconic image of Ramesses coffin lid in profile; mini-poster with iconic image of Ramesses coffin lid in profile; flyer for “a cortege of Mummies” at Discovery Place; official logo sheet; Arthur Bloomwell’s business card; folder with Ramesses logo.

AR2014.8.10.11 Box 10 Folder 11 Group Sales 1988 1988 1 folder

Scope and Contents note

Copy of letter from Robert West to “Tour Group” on Ramesses letterhead describing a 12-minute VHS video called “Ramesses the Great, An Exhibition at the Mint Museum, Charlotte, N.C.” that highlights the exhibition and is available to purchase for \$12.95; an order form is included.

AR2014.8.10, AR2014.8.21 Sub-group 9: Volunteer Program 1988-1989 1 letter box, 1 custom box

Preferred Citation note

Volunteer Program, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings

Corporate Name(s)

Sub-group 9: Volunteer Program

- Acoustiguide.
- Boston MA.
- Boston Museum of Science .
- Egypt.
- Queens College. (Charlotte, NC)
- The Mint Museum.
- Volunteer Advisory Committee.

Function(s)

- Volunteers

Personal Name(s)

- Hart, Janet , Volunteer Coordinator
- Julian, Alexander
- Ramesses II, (Ramesses The Great)

Subject(s)

- Archeology
- Egypt, Ancient
- Egyptology
- Mummies -- Egypt
- Pharaohs

AR2014.8.10.12 Box 10 Folder 12 Volunteer Program Flow Charts n.d. 1 folder

Existence and Location of Originals note

Sub-group 9: Volunteer Program

Placeholder for material located in Exhibition History Collection.

Scope and Contents note

Copy of flow chart entitled “Volunteer Training & Information Chart,” headed by Project Director; copy of flow chart entitled “Volunteer Chain of Command,” headed by Volunteer Coordinator.

Related Archival Materials note

For additional material please see Exhibition History Collection.

AR2014.8.10.13 Box 10 Folder 13 Ramesses Staff Roster 4/19/1988 1 folder

Existence and Location of Originals note

Placeholder for material located in Exhibition History Collection.

Scope and Contents note

Copy of Ramesses Staff roster with titles and telephone numbers.

Related Archival Materials note

For additional material please see Exhibition History Collection.

AR2014.8.10.14 Box 10 Folder 14 Volunteer Program 1988 1 folder

Scope and Contents note

Volunteer application; list of required classes in the Ramesses The Great Volunteer Training Program with dates and times; form entitled “Volunteer Absences;” list of sponsors to whom volunteer preview invitations were sent as of 8/27/1988; letter from Janet Hart to volunteers on Ramesses letterhead inviting them to a “Construction Party” on the Mint Museum front lawn on 9/8/1988; volunteer advisory committee roster with contact information on Ramesses letterhead; Ramesses Volunteer Newsletters (Volume 1, Numbers 1 and 2) on Ramesses letterhead, including information on the photo schedule

Sub-group 9: Volunteer Program

for volunteer id badges, a request for registered nurses for the exhibition, the details of the building transformation, answers to frequently asked questions, Alexander Julian's designs for the volunteer scarf and tie, volunteer training courses at Queens College, complimentary Acoustiguide rental for all volunteers and rules for volunteer visitation, updates on the preparations for the exhibition, details of making the exhibition accessible, and a list of the members of the Volunteer Advisory Committee.

AR2014.8.10.15 Box 10 Folder 15 Volunteers 1988 1 folder

Scope and Contents note

Volunteer application; list of Open House Day Activities on Ramesses letterhead for the Ramesses Volunteer Campaign Kick-off, including showings of "Ramesses The Great: The Pharaoh and His Time" video presentation, a volunteer fair, self-guided tours of the Mint, and chicken wings from Wing Ranch; a form entitled "Summer Volunteer Opportunities" with a self-addressed reply envelope with logo.

AR2014.8.10.16 Box 10 Folder 16 Boston Training Manual 1988 1 folder

Scope and Contents note

"Training Materials, Ramesses The Great Exhibition, April 30 – August 30, 1988, Interpretation and Training" from the Boston Museum of Science; includes historical information on Egypt & Ramesses II, information on archeology & Egyptology, information on Egyptian culture, a glossary of terms relating to ancient Egypt, description of the philosophy of interpretation and expectations for interpreters, as well as study questions and role playing exercises, floorplans of the exhibit, & articles on the advanced technology used for scanning mummies & discovering tombs.

AR2014.8.21 Box 21 Volunteer Manual 1988-1989 1988-1989 1 custom box Original looseleaf notebook designed for exhibition volunteers.

Scope and Contents note

Sub-group 10: Post-Mortem

Red loose-leaf binder with white lettering and Ramesses Charlotte logo on the front; includes sections entitled “Volunteer Policies and Procedures,” “Ancient Egyptian Civilization,” “Art and Architecture of Ancient Egypt,” “Ramesses The Great: The Pharaoh and His Time,” “Volunteer Roles and Instructions.”

AR2014.8.10 Sub-group 10: Post-Mortem 1989 1 letter box**Preferred Citation note**

Post-Mortem, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

- Acoustiguide.
- Adweek.
- Independent Public Accountants.
- Ramesses Staff.
- Shotwell & Partners Inc..

Function(s)

- Evaluation

Personal Name(s)

Sub-group 11: Ramesses The Great 2008

- Bush, Robert
- Young, Arthur

Subject(s)

- Accounting

AR2014.8.10.17 Box 10 Folder 17 Post-Mortem 1989 1 folder

Scope and Contents note

Ticket sales update from 2/13/1989 indicating final numbers , including 634,643 tickets sold and 62% used Acoustiguides (highest percentage in US exhibition); exhibition report, including report on exhibition by Arthur Young, Independent Public Accountants, on cash receipts and disbursements to satisfy a financial reporting requirement of the Ramesses Underwriting Agreements dated 7/1/1987, as well as a review of how Shotwell & Partners performed and a review of the goals of the exhibition and successes in reaching these goals; a memo from Robert Bush to the Ramesses Staff requesting a review of the business plan and final recap in light of business goals for each department; October 3, 1988 Adweek article on Shotwell's ad campaign; PR plan for exhibition; final Ramesses statistics; Final Marketing Report, including Shotwell & Partners Summary Report.

AR2014.8.10 Sub-group 11: Ramesses The Great 2008 2007-2008 1 letter box

Preferred Citation note

Ramesses The Great 2008, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Sub-group 11: Ramesses The Great 2008

Controlled Access Headings**Corporate Name(s)**

- Chik-fil-A.
- CitySmart Magazine.
- Classic Party Rentals.
- Signature Special Events Services.

Function(s)

- Correspondence
- Planning

Personal Name(s)

- Klingel, David
- Mo, Charles, Curator
- Ramesses II, (Ramesses The Great)
- Tut, King, (Tutankhamun)
- Young, Christine

AR2014.8.10.18 Box 10 Folder 18 2008 Planning Materials 2007 1 folder

Scope and Contents note

Typed list entitled “Comments for Charles and Mike (Not in any order of priority);” handwritten list similar to preceding typed list dated 7/5/2007; printed article on King Tut in Ft. Lauderdale from online CitySmart Magazine – Coral Springs and Parkland.

Sub-group 12: A/V Material

AR2014.8.10.19 Box 10 Folder 19 2008 Special Events 2007-2008 1 folder

Scope and Contents note

Handwritten notes of estimates for “Dinner A” and “Dinner B;” floorplans of kitchens; construction plans; tent price lists; email correspondence from Christine Young, Classic Party Rentals, to David Klingel regarding tent rental; Special Events Timeline for July-September 2007; print of Tent Rentals page from Signature Special Event Services website with handwritten “Special Events Timeline” notes on the back; printed draft of “Schedule of Tasks” for June 2007- February 2010 with departmental responsibility assignments listed; Chik-fil-A “We Appreciate Your Business” coupon for Cotswold location; agenda for “Special Exhibition Project 2008” dated 6/20/2007 with handwritten notes on Ramesses exhibition in 1988-1989 with the concluding comment, “I was 13 years old;” email correspondence from David Klingel to David Klingel including link to Signature Special Event Services website.

AR2014.8.11 - AR2014.8.13, AR2014.8.16 - AR2014.8.19, AR2014.8.22 - AR2014.8.23 Sub-group 12: A/V Material 1988-2006 2 flat boxes, 5 letter boxes, 2 custom boxes

Preferred Citation note

A/V Material, Ramesses The Great Exhibition, Exhibition History Collection 1935-2009, The Mint Museum Archives, Charlotte, Accession no. AR2014.8.

Controlled Access Headings**Corporate Name(s)**

- AAA Travel Agency.

Sub-group 12: A/V Material

- Afro-American Children's Theatre. (Charlotte, NC)
- Afro-American Children's Art Program. (Charlotte, NC)
- ARCOM Video.
- Army National Guard .
- Arts and Science Council. (Charlotte, NC)
- Belk .
- Black & Decker.
- Boston MA.
- Carolina News Network .
- Charlotte City Council.
- Charlotte Mecklenburg Schools (CMS).
- Charlotte Observer.
- Dallas Museum of Natural History.
- Dallas TX.
- Discovery Place.
- Egypt.
- Elizabeth City NC.
- Elizabeth House Flowers .
- Eli's Catering .
- Greenville SC.
- Guenoc Winery .
- Hittites.
- JCSU.
- Jubilee Parade.
- Lion Recording Services.
- NASCAR Digital Media .
- NASCAR Images.
- NASCAR Productions.
- Oakhurst Elementary. (Charlotte, NC)
- Opera Carolina. (Charlotte, NC)
- Pepsi-Cola Co..
- Pharaoh Fest.
- Public Library of Charlotte and Mecklenburg County.
- Queens College. (Charlotte, NC)

Sub-group 12: A/V Material

- Ramesses Fever.
- Ramesses The Great Gala.
- Shotwell & Partners Inc..
- Slug's Restaurants.
- South Park Mall.
- Southern Bell.
- Southern Women's Show.
- Springfest. (Charlotte, NC)
- Stanley NC.
- Steve Cunningham & Pony Express.
- Sunbelt Video.
- The Mint Museum.
- The Taradiddle Players.
- Today Show.
- UNC-Charlotte.
- UNCC Department of Religious Studies.
- University of South Carolina. McKissack Museum.
- WBTV. 3.
- WFMY 2.
- WGHP 8.
- Winston-Salem NC.
- WLOS 13.
- WLTX. 19 .
- WOFF. 4.
- WPCQ. 36 .
- WPMY 2.
- WRFX FM .
- WSOC. 9. TV.
- WSPH 7.
- WXII. 12 .
- WYFF 4.

Genre(s)

Sub-group 12: A/V Material

- Audio-visual materials
- Audiotapes
- Black & white photographs
- Color photographs
- DVDs
- Negatives
- Photographs
- Slides
- Video tapes

Geographic Name(s)

- Abu Simbel

Personal Name(s)

- Abdel-Raouf El Reedy, Mrs. , Wife of Egyptian Ambassador
- Acuff, Tom
- Ahmed Abdella
- Ahmose, King
- Albini, David
- Alexander, Roy
- Amina El-Bishlawy
- Amun-Ra
- Apple, Gary
- Appleby, Jim
- Ashcraft, Donna
- Autry, Rod
- Barnett, Trina
- Bird, Roy
- Bloch, Milton
- Bloomwell, Arthur

Sub-group 12: A/V Material

- Brooks Jr., Lomax
- Burrage, Robert
- Busher, Phil
- Butts, John
- Bynum, Sharon
- Byrd, Anne
- Calloway, Cab
- Chambers, Joe , Rev.
- Chidester, Dianne
- Clark, Dana
- Colossus
- Corsini, Tina
- Cox, Tom
- Crutchfield Jr., Ed
- Cumming, Iva Lou
- Cumming, Jim
- Dalton, Harry L.
- Dewey, Patty, Chairperson of Opening Week Events
- Earnhardt, Dale
- El Sayed Abdel Raouf El Reedy , Egyptian Ambassador
- Enfield, Mark
- Fahmy Adb-El-Aleem
- Farouk El-Baiz, Dr.
- Farrar, Roland
- Fleming, Stuart, Dr.
- Floyd, Christy
- Freed, Rita
- Fulton, Jennifer
- Garvis, Victoria
- Gillboy, Allison
- Gloster, Gary
- Godin, Jacques
- Gottlieb, Dan
- Gullett, Mark

Sub-group 12: A/V Material

- Hart, Janet , Volunteer Coordinator
- Hathor
- Hauron
- Haywood, Sam
- Helms, Sue
- Hend Sadak, Dr.
- Henderson, Nancy
- Henson, Kevin
- Herring, Grace
- Herron, Elizabeth , Student
- Heston, Charlton
- Howard, Jay
- Howell, Cameron , Student
- Ivey, Jason
- James, Sara
- Johnson, Armena
- Johnson, Kathryn
- Johnson, Ray
- Kennedy, Jayne
- Kerley, Joe
- Khonsu
- Kirch, Ann
- Lacher, Joseph
- Langlois, Trish
- Lee, Anne
- Lee, Joy
- Leiendecker, Jennifer
- Letterman, Keith
- Lokma, Nadia , Curator
- Maathornefurure
- Martin, Jim , Governor
- McCarver, Thomas
- McKnight, Mark
- Meryetamun

Sub-group 12: A/V Material

- Mo, Charles, Curator
- Mohamed Abdel Wahab
- Mohamed Mohsen, Cairo Museum Director
- Mohamed Nasr, Egyptian Antiquities Authority
- Mohammed El-Sagar
- Mohammed Wahey
- Moores, Bob
- Morrill, Dan
- Morrison, Milly
- Muller, Tom
- Nefertari, (Queen Nefertari)
- Nicholson, Freda
- Norman, Patty
- Oliver, Jim
- Oum Kalsoum
- Oum Kalthoum
- Oum Koulsom
- Owsley, Doug, Dr.
- O'Connor, David, Dr.
- Pagoota, Terry , Reverend
- Palmer, Cheryl
- Patterson, Cindy
- Pedigo, Leigh
- Perras, Vicki
- Psusennes I
- Ramesses II, (Ramesses The Great)
- Ramesses-nakht
- Ramose
- Ramsay, David H.
- Reichs, Kathy
- Robarchek, Doug
- Robbins, Tommy
- Rogers, Thomas
- Rutledge, Dorothy

Sub-group 12: A/V Material

- Sayed Tawfik, Dr.
- Scott, Willard
- Sennedjem
- Sety II
- Shalaby, Nadia
- Shaw, Jim
- Silverman, David, Dr.
- Sloan, Ruth
- Spangler, C. D.
- Spray, Linda
- Stafford, Doug
- Stevens, Suzanne
- Strauss, Annette, Dallas Mayor
- Taylor, Liz, (Taylor, Elizabeth)
- Taylor, Terry
- The Builder
- The Great Chiseler
- Thomas Jr., Samuel
- Thompson, Ann
- Thompson, Brian
- Threat, A.L.
- Townsend, Robert
- Trent, Audrey
- Tuya, Queen Mother
- Velsor, John, Student
- Walker, Bill
- Walker, Emily
- Walker, Mike
- Warnke, Kurt
- Webb, Damien
- Webb, John
- Webster, Phil
- Welsh, Constance
- West, Robert

Sub-sub-group 1: Videotapes

- White, Scott
- Whitlock, Elinus
- Wilson, Nancy
- Winston, Peggy
- Wynn, David
- Zahi Hawass, Dr.

Subject(s)

- Advertising
- Coffins
- Mummies -- Egypt
- Sarcophagi
- Senet (Game)

AR2014.8.11 - AR2014.8.12 Sub-sub-group 1: Videotapes 1988-1989 2 flat boxes

AR2014.8.11.1 Box 11 VHS Tape 1 Reports for the Mint Museum for the Month of April Tape 1 March-April 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in March and April, 1988, on WLTX 19 (Columbia), WBTV 3, & WPCQ 36 concerning Ramesses exhibition, including the announcement of the Ramesses exhibition is coming to the Mint, Phil Busher speaking about the exhibition, and "The First Egyptians" exhibit at the McKissack Museum at University of South Carolina.

Sub-sub-group 1: Videotapes

AR2014.8.11.2 Box 11 VHS Tape 2 Reports for the Mint Museum for the Month of April Tape 2 April 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in April, 1988, on WBTB 3, WSOC 9, & WPCQ 36 concerning the Ramesses exhibition, including teasers for Sara James' special program on her trip to Egypt to be broadcast on May 23 on WBTB 3 and discussion of the correct pronunciation of "Ramesses;" Bill Walker's 3-part report on his journey to Egypt; coverage of children's activities related to Egyptian culture and the volunteer fair; coverage of the Charlotte City Council's vote not to provide \$400,000 worth of support services (police, traffic management & converting sports fields to parking lot) and the ensuing uproar in the community; coverage of SpringFest '88 and the Mint's Ramesses preview.

AR2014.8.11.3 Box 11 VHS Tape 3 Report on Ramesses The Great and the Mint Museum for the Month of May 1988 May 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in May, 1988, on WBTB 3, WSOC 9, WOFF 4 (Greenville), & WXII 12 (Winston-Salem) concerning the Ramesses exhibition, including coverage of Dr. Zahi Hawass speaking at Queens College; the Charlotte City Council approving \$120,000 in services for Ramesses exhibition on condition that Mint repays city; jewelry and wigs from "The World of Ramesses;" teaser clips from Sara James' special program, "Ramesses: The Pharaoh and His Times;" coverage of preparations for exhibition with comments by Kathryn Johnson, UNCC, Phil Busher and Dan Gottlieb.

Sub-sub-group 1: Videotapes

AR2014.8.11.4 Box 11 VHS Tape 4 Report for the Mint Museum on the Ramesses Exhibit for the Month of June 1988 June 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Tape would not play – contents unknown.

AR2014.8.11.5 Box 11 VHS Tape 5 News Reports Ramesses from July of 1988 July 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in July, 1988, on WSOC 9, & WBTV 3 concerning the Ramesses exhibition, including coverage of the final day to volunteer to work on the exhibition; ongoing construction at the Mint and a hard-hat tour with comments by Milton Bloch; coverage of the auditions for the Jubilee! Procession and Festival with comments by Linda Spray.

AR2014.8.11.6 Box 11 VHS Tape 6 Reports on the Mint Museum and Ramesses for the Month of August 1988 August 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Sub-sub-group 1: Videotapes

Taped news reports from daily broadcasts in August, 1988, on WBTV 3, WSOC 9, & WPCQ 36 concerning the Ramesses exhibition, including coverage of Southern Bell's announcement at the Mint Museum that Ramesses II would grace the cover of its new phone directory and the presentation of a framed cover to Tom Cox by Joseph Lacher; corporate sponsorships from Guenoc Winery (Ramesses commemorative bottles) and Pepsi-Cola Co. (Ramesses Commemorative bottles); coverage of the delivery of mummies to Discovery Place; ongoing construction at the Mint Museum with comments by Phil Busher on ticket sales, Dan Gottlieb on the exhibit's color scheme, and Milton Bloch on ticket availability, exhibit details and the transportation of the artifacts from Boston to Charlotte.

AR2014.8.11.7 Box 11 VHS Tape 7 September 1988 Ramesses Reports Tape One September 1988 1
VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in September, 1988, on WBTV 3, WSOC 9, WPCQ 36, WGHP 8, WXII 12, WLOS 13, & WFMY 2 concerning the Ramesses exhibition, including coverage of updates on preparations with comments by Leigh Pedigo (Ramesses has the nickname "Rambo" at the Mint), Milton Bloch, Phil Busher; the cancellation of Elizabeth Taylor's visit to Charlotte; coverage of the expert examination of the mummies at Discovery Place, with comments by Kathy Reichs; coverage of the journey of the Colossus from Boston to Charlotte with comments by Milton Bloch, Phil Busher, Kurt Warnke, Tom Acuff, Jacques Godin, Nadia Lokma (Egyptian curator); coverage of the opening of One First Union Center with mention by Ed Crutchfield, Jr. of Ramesses exhibition as a step toward Charlotte's goal of being a modern city; coverage of "Ramesses Fever," Egyptian Bazaars at South Park Mall, copies of "Land of the Pharaohs" in schools, the mummies at Discovery Place, Opera Carolina's "AIDA," Bill Walker's special program on his trip to Egypt; coverage of challenges to installing Colossus at the Mint Museum, including mending cracks that occurred in Boston and increasing the height of the ceiling to accommodate Ramesses' head with comments by Nadia Lokma, Trish Langlois, Milton Bloch, Jacques Galdin, Gary Apple; coverage of the Southern Women's Show

Sub-sub-group 1: Videotapes

featuring Egyptian-inspired jewelry by Ann Kirch; coverage of Sue Helms teaching classes in Egyptian costume at Oakhurst Elementary.

AR2014.8.11.8 Box 11 VHS Tape 8 September 1988 Ramesses Reports Tape Two September 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in September, 1988, on WBTV 3, WSOC 9, WPCQ 36, WGHP 8, WXII 12, & WFMY 2 concerning the Ramesses exhibition, including mention of the \$35 million that Ramesses is expected to bring to Charlotte; coverage of Egyptian officials touring Charlotte guided by Dan Morrill with comments by Dr. Zahi Hawass, Fahmy Adb-El-Aleem; a miniature replica of the temple at Abu Simbel in chocolate; updates on ticket sales (250,000 so far), volunteer training, and the final preparations with comments by Phil Busher; coverage of the Media Day of the exhibition with comments by Dan Gottlieb, Governor Jim Martin, Tom Cox, Mohammed Wahey, Dr. Hend Sadak, Thomas McCarver, Dana Clark (CCVB), Charles Mo, Dr. Sayed Tawfik, Amina El-Bishawzy, Mrs. Abdel-Raouf El Reedy, Jim Cumming, Iva Lou Cumming, Phil Busher, Jennifer Fulton; coverage of the Egyptian Gastronomic Festival at Slug's Restaurants; ticketing information and exhibition details; rebroadcast of 1984 "Good Morning Show" features about Egypt; coverage of "a cortege of Mummies" at Discovery Place; coverage of the Gala with Sunbelt Video footage and comments by Abdel-Raouf El Reedy; preview of the Jubilee! Parade with comments by Linda Spray, who also addresses the claims that devil worship will be part of the festivities; coverage of the silent protest of Ramesses exhibition and the possible evil of the artifacts with comments by Mark Gullett of WRFX FM and Reverend Terry Pagoota; kids rapping about Ramesses.

AR2014.8.11.9 Box 11 VHS Tape 9 September 1988 Ramesses Reports Tape Three 1 VHS tape case

Physical Characteristics and Technical Requirements note

Sub-sub-group 1: Videotapes

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in September, 1988, on WBTV 3, & WSOC 9, concerning the Ramesses exhibition, including coverage of the Jubilee! Parade with images of paper Ramesses hats, human-pulled floats, musicians, dancers, Ramesses and the floating sphinx of the finale accompanied by the theme from “Close Encounters of the Third Kind;” coverage of the Gala with mention of Cab Calloway performing; mention of “a cortege of Mummies” at Discovery Place and the mummification of regular people rather than only royalty; mention of the Egyptian Bazaars at South Park Mall with comments by Nadia Shalaby about how sales have been slow; mention of the man who drove from Elizabeth City to see the parade.

AR2014.8.11.10 Box 11 VHS Tape 10 Reports on Ramesses The Great for October 1988 October 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in October, 1988, on WBTV 3, WSOC 9, WPCQ 36, & WGHP 8 concerning the Ramesses exhibition, including coverage of the ribbon-cutting at Discovery Place for “a cortege of Mummies;” coverage of the ribbon-cutting at the Mint Museum for Ramesses exhibition and opening day with a user’s guide including ticket and parking information and details of exhibition experience; “Egyptian Experience” guided tour of exhibition with Bill Walker and comments from students Cameron Howell, John Velsor, Elizabeth Herron; Anne Byrd’s report on Slug’s Egyptian Gastronomical Festival featuring a recipe for mango sherbet, the official Ramesses champagne, and a 7-course meal available for month of October; comments by Dan Gottlieb, Dr. Farouk El-Baiz, Bob Moores (Black & Decker); coverage of Willard Scott’s arrival in Charlotte with Jim Appleby’s presentation of a hat to him; Willard Scott’s “Today Show” broadcast from the Ramesses exhibition, including Dale Earnhardt interview and outtakes from broadcast; coverage of “a cortege of Mummies” exhibition at Discovery Place; Top O’ The Day feature on Egyptian Fever Decorations for Fall with David Wynn of Elizabeth House Flowers demonstrating flower arranging; Top O’ The Day report on

Sub-sub-group 1: Videotapes

Joe Chambers' objection to the Jubilee! Parade and the Taradiddle Players' Egyptian production in the Charlotte-Mecklenburg Schools, his accusing of the parade participants and Taradiddle Players of "pagan worship," his concern that children are unable to discern theater from worship, and his suspicion of a pagan worship conspiracy at WBTV 3; coverage of controversy over Taradiddle Players and CMS religion policies, with comments by Sharon Bynum, Gary Gloster, Constance Welsh, Joe Chambers; fictitious story about the disappearance of a mummy from Discovery Place followed by a break-in at the Ramesses exhibition broadcast on Halloween night.

AR2014.8.11.11 Box 11 VHS Tape 11 Reports for the Month of November 1988 on Ramesses November 1988 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in November, 1988, on WBTV 3, WSOC 9, WYFF 4, & WSPH 7 concerning the Ramesses exhibition, including Top O' The Day coverage of controversy over the Taradiddle Players performing and Egyptian performance in Charlotte Mecklenburg Schools with comments by Sharon Bynum & Joe Chambers; coverage of lagging ticket sales, cobwebs on the Colossus, a power failure at the exhibition, guests trying to sneak illegal cameras into exhibition, and a Belk print ad with a shoe placed near an image of Ramesses (highly insulting in Egyptian culture); coverage of protest march on Ramesses exhibition organized by Thomas Rogers; regular updates on number of tickets sold and visitors to Ramesses; coverage of Carolinas Carousel Parade featuring a Ramesses float with Doug Robarchek as the Pharaoh; coverage of Pharaoh Fest at Spartanburg Arts Center; coverage of Hornets Games/Ramesses ticket packages introduced to encourage out-of-town visitors to exhibition, with comments by Phil Busher, Kevin Henson, Grace Herring, Mark Enfield (AAA), Audrey Trent, and mention of paper Ramesses headpieces distributed at Hornets game.

AR2014.8.11.12 Box 11 VHS Tape 12 Reports on Ramesses The Great for the Month of Dec. 1988 December 1988 1 VHS tape case

Sub-sub-group 1: Videotapes

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in December, 1988, on WBTV 3, WSOC 9, WPMY 2, & WPCQ 36 concerning the Ramesses exhibition, including mention that more out-of-town visitors have attended exhibition than expected, with comments by Phil Busher, Armena and Ray Johnson (“Charlotte is the Atlanta of the Carolinas”), and Peggy Winston; stories about 500,000th ticket sold and advice to attend in December because January spots may sell out; coverage of Hornets tie-ins, Egyptian Bazaars, commemorative Pepsi bottles, with comments by Tommy Robbins and Ahmed Abdella.

AR2014.8.11.13 Box 11 VHS Tape 13 Reports of Ramesses The Great for the Month of January
1989 January 1989 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped news reports from daily broadcasts in January, 1989, on WBTV 3, WSOC 9, WPCQ 36, WLOS 13, & WGHP 8 concerning the Ramesses exhibition, including coverage of the traffic situation resulting from the Charlotte Observer Marathon running in front of the Mint Museum during one of the sold-out days of the exhibition, with comments by A.L. Threat, Robert Bush, David Albini; coverage of 500,000th visitor, Joy Lee of Stanley, NC, receiving her gift package; coverage of the last week of the exhibition and extended hours; coverage of Arts & Sciences Council luncheon to kick off the 1989 fund drive, which has a \$2 million goal, followed by an additional \$22 million to be raised in the fall to build a new performing arts center, with comments by Jim Shaw; coverage and recap of final sold-out weekend, including statistics and museum improvements (3000 volunteers, 634,643 tickets sold – 85% of available tickets, 140 additional parking spaces, 1000 additional memberships, improved lighting in 11 galleries, upgraded security, new cargo bay, new office equipment) with comments by Milton Bloch, Sam Haywood; coverage of extension of “a cortege of Mummies” exhibit at Discovery Place; Carolina News Network report by Suzanne Stevens on the exhibition; coverage of the final day,

Sub-sub-group 1: Videotapes

including comments by Victoria Garvis, Robert Burrage, Allison Gillboy, Milton Bloch, Tom Cox, Keith Letterman, Nancy Wilson, Jennifer Leiendecker, Jason Ivey, Milly Morrison, Roland Farrar, Dan Gottlieb, Christy Floyd, Arthur Bloomwell, Joe Kerley, Dorothy Rutledge, Phil Busher, Tom Muller, Donna Ashcraft, Freda Nicholson, Doug Stafford, Dr. Zahi Hawass, Scott White, Dan Morrill, Janet Hart, Lomax Brooks, Jr., Anne Lee; coverage of closing party with entertainment by Steve Cunningham & Pony Express, including comments by Freda Nicholson, Doug Stafford, Phil Busher, Janet Hart; coverage of packing up of artifacts and the recovery before May 14 re-opening.

AR2014.8.11.14 Box 11 VHS Tape 14 Sunbelt Video Ramesses The Great Multiple Dub Loop 10/1/88-1/31/89 October 1, 1988-January 31, 1989 1 VHS tape case Tape is damaged and requires repair before playback is possible.

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Processing Information note

Contents unknown until tape can be repaired.

Scope and Contents note

Tape is damaged – contents unknown.

AR2014.8.11.15 Box 11 VHS Tape 15 PM Magazine Show About Ramesses Opening n.d. 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped broadcast of PM Magazine show on WBTV 3, including an introductory segment featuring interviews with Mike Walker, Linda Spray and Ruth Sloan (Jubilee! Parade performance coordinators),

Sub-sub-group 1: Videotapes

Vicki Perras (Jubilee! Parade costume coordinator), Jay Howard, Cindy Patterson; recap of the transportation of artifacts and Colossus, as well as re-assembly of Colossus by the same French curatorial company that installed the Statue of Liberty; coverage of Champagne & Dessert Party at the Mint Museum highlighting fancy desserts by Eli's Catering; live coverage of the Jubilee! Parade in the style of the coverage of the Macy's Thanksgiving Day Parade, including Procession of the Royal Guard (Brass Ensemble), Jugglers, Dancers (acrobatic dancers from the Y), Temple Musicians of Amun-Ra, Michal Corter, Procession of Priests & Priestesses of Amun-Ra, Brass Ensemble II, Ramesses II Barge carried by Army National Guard bearing Samuel Thomas Jr. as Ramesses and Trina Barnett as Nefertari, Hathor & the Priestesses of Hathor, Ramesses Children (Afro-American Children's Theatre), Queen Mother Tuya, Scarf Dance of Maathornefurure (Hittite Princess), Flaming Pyramid pulled by the Mighty Egyptian Army (JCSU students), Dance of the Nubians (Afro-American Children's Art Program), Nile River Dance by Tina Corsini, Goddesses of Upper & Lower Egypt, Dance of Isis by Terry Taylor and Roy Bird, Hesat the Great Cow, Procession of Ma'at Dancers, Osiris, Procession of the 12 Goddesses of Creation, Linda Spray and Ruth Sloan, Statue of Ramesses pulled by JCSU students, and Grand Finale featuring a giant float sphinx and the theme from "Close Encounters of the Third Kind" with comments by Damien & John Webb; Dr. Zahi Hawass comments that he is impressed by the interest in Ramesses and Egypt shown by the people of Charlotte and pronounces this exhibition opening bigger than any of the openings in the other host cities.

AR2014.8.11.16 Box 11 VHS Tape 16 WBTV Ramesses The Great n.d. 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped WBTV 3 broadcast of "Ramesses The Great: His Life and Times," hosted by Sara James, that examines the life and accomplishments of Ramesses II, including his "defeat" of the Hittites which led to the world's first peace treaty, his reputation as The Builder and The Great Chiseler (Abu Simbel, the Ramesseum), and his long reign (67 years) and large family (100-160 children). Mention is made of how the temples at Abu Simbel were moved to escape the flooding of the original location by the building of the Great Aswan Dam. Images of items in the exhibition are intercut with images from Sara James' trip to Egypt. Includes comments from Dr. Zahi Hawass, Rita Freed (Egyptologist), David Silverman,

Sub-sub-group 1: Videotapes

Mohamed Mohsen (Cairo Museum Director), and Mohamed Nasr (Egyptian Antiquities Authority). List of books on Egypt and Ramesses available at the Public Library of Charlotte and Mecklenburg County follows program. Mint's Ramesses logo is used.

AR2014.8.11.17 Box 11 VHS Tape 17 Ramesses: A Pharaoh And His Times Program Aired on WSOC Channel 9 in Charlotte, NC Date: Wednesday, September 14, 1988 / 8:00 pm 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped WSOC 9 broadcast of "Ramesses: A Pharaoh And His Times," hosted by Bill Walker, that begins with a discussion of how the Mint Museum acquired the exhibition and the preparations in progress at the Mint, with comments by Milton Bloch, Patty Dewey, Rod Autry, Phil Busher, & Dan Gottlieb. Program includes discussion of mummification, mummy research, and the upcoming "a cortege of Mummies" exhibit at Discovery Place, with comments from Roy Alexander, Kathy Reichs, Dr. David O'Connor, Dr. Stuart Fleming, Dr. Doug Owsley, John Butts, Phil Webster, Jim Oliver, & Elinus Whitlock. Program continues with Bill Walker's trip to Egypt, and his exploration of life along the Nile, of modern Egypt and ancient Egypt, and of Ramesses' life and monuments, including the Hippostile Hall, the temples at Abu Simbel, and his additions to Luxor Temple. Dr. Zahi Hawass and Mohammed El-Sagar comment. Program ends with an advertisement for a January 1989 tour of Egypt and the Nile sponsored by WSOC 9 and Discovery Place.

AR2014.8.11.18 Box 11 VHS Tape 18 Out Takes of Ramesses n.d. 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Sub-sub-group 1: Videotapes

Multiple takes of shots of Ramesses coffin lid without audio, panning back from lid, panning up and down length of coffin lid, panning down from head to chest in close-up. Multiple takes of mural behind coffin lid in extreme close-up, and stationary shots of coffin lid with mural in the background. Image of “Ramesses The Great 1-800-233-4050” with Ramesses coffin lid.

AR2014.8.11.19 Box 11 VHS Tape 19 Re: Ramses Exhibit Ch. 8 (WFAA TV) Dallas 10 pm News with Chip Moody 11/14/88 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Taped broadcast of news reports on Dallas Mayor Annette Strauss’ visit to Charlotte to see Ramesses exhibition with comments from Nancy Henderson (tourist from Virginia); Milton Bloch comments on the offensive Belk’s shoe advertisement; mentions of the 19 lb. warrior necklace and that the dismantled Colossus pieces will be shipped in upright positions because of Egyptian traditions; comments by Robert Townsend of the Dallas Museum of Natural History.

AR2014.8.11.20 Box 11 VHS Tape 20 Ramesses Gala News Feed Tape 9/29/88 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Exhibit B-Roll for Shotwell & Partners, produced by ARCOM Video, Charlotte, NC. Includes images of statues and artifacts in the exhibition, the Colossus, entrance on Randolph Rd with logo on panels; images of guests and dignitaries arriving at Mint for Gala with some audio, including cars driving up to entrance and people disembarking, bare-chested Egyptian Guards holding feather fans, musicians playing guests down entrance hallway, receiving line with Dr. Zahi Hawass & Nadia Lokma, Milton Bloch, Jayne Kennedy, procession of Egyptian Guards, people descending and ascending stairway

Sub-sub-group 1: Videotapes

in evening attire, guests standing in the Atrium with the Colossus and cocktails; interview with Ambassador El Reedy; Milton Bloch welcoming El Reedy; very dark banquet images of tables, guests dancing, the band playing "New York New York."

AR2014.8.11.21 Box 11 VHS Tape 21 Ramesses The Great: An Exhibition at the Mint Museum n.d. 1 VHS tape case

Physical Characteristics and Technical Requirements note

Object is a VHS Cassette and requires a Video Cassette Recorder (VCR) for playback.

Scope and Contents note

Short program narrated by Kathryn Johnson, UNCC Department of Religious Studies, about the life of Ramesses II with images of Ramesses, the Nile, the Pyramids of Giza, Abu Simbel, the Ramesseum at Thebes, the Hippostile Hall at Karnac, the Colossus at Memphis, the Valley of the Kings, as well as images of artifacts in the exhibition, including the 19 lb. gold warrior necklace. Program was written by Cheryl Palmer, Charles Mo, & Kathryn Johnson, produced by Robert West, and edited by Mark McKnight at Sunbelt Video, Inc. Advertisement for exhibition follows program.

AR2014.8.12.1 Box 12 Umatic Tape 1 Who Was Ramses II? 13:49 n.d. 1 Umatic Cassette tape case

Physical Characteristics and Technical Requirements note

Object is a Umatic Cassette and requires a Umatic Video Cassette player for playback.

Processing Information note

Contents of tape unknown until a Umatic Video Cassette player is acquired for playback.

Scope and Contents note

Tape is Sony KCA-20BRK Umatic Video Cassette; contents unknown until tape can be played on Umatic Video Cassette player.

Sub-sub-group 1: Videotapes

AR2014.8.12.2 Box 12 Umatic Tape 2 Ramses II Film Xfer From VTA Reel #7175 Omni n.d. 1
Umatic Cassette tape case

Physical Characteristics and Technical Requirements note

Object is a Umatic Cassette and requires a Umatic Video Cassette player for playback.

Processing Information note

Contents of tape unknown until a Umatic Video Cassette player is acquired for playback.

Scope and Contents note

Tape is UCA-60 Umatic Video Cassette produced by Video Tape Associates, 1575 Sheridan Rd., Atlanta, GA 30324 (404) 634-6181; contents unknown until tape can be played on Umatic Video Cassette player.

AR2014.8.12.3 Box 12 Umatic Tape 3 Ramses II Film Xfer From VTA Reel #13720 Omni n.d. 1
Umatic Cassette tape case

Processing Information note

Contents of tape unknown until a Umatic Video Cassette player is acquired for playback.

Physical Characteristics and Technical Requirements note

Object is a Umatic Cassette and requires a Umatic Video Cassette player for playback.

Scope and Contents note

Tape is UCA-30 Umatic Video Cassette produced by Video Tape Associates, 1575 Sheridan Rd., Atlanta, GA 30324 (404) 634-6181; contents unknown until tape can be played on Umatic Video Cassette player.

Sub-sub-group 2: Audiotapes

AR2014.8.13 Sub-sub-group 2: Audiotapes 1988 1 letter box

AR2014.8.13.1 Box 13 Audiotape 1 Ramesses PSA One min-40 sec. Created at Wade Wadesboro, N.C. Clark Ratliffe n.d. circa 1988 1 Audio cassette case

Physical Characteristics and Technical Requirements note

Object is an audiocassette and requires an audiocassette player for playback.

Scope and Contents note

Audiocassette; General description of the Colossus & artifacts with exhibition dates and ticketing information by a deep-voiced man.

AR2014.8.13.2 Box 13 Audiotape 2 Oum Koulsom Leilet Hob Live Concert with Egypt's favorite singer n.d. circa 1980's 1 Audiocassette case

Physical Characteristics and Technical Requirements note

Object is an audiocassette and requires an audiocassette player for playback.

Biographical/Historical note

"Leilet Hob" or "The Night of Love" is a love song by Mohamed Abdel Wahab famously sung by Oum Kalsoum, aka Oum Kalthoum.

Scope and Contents note

Audiocassette is Memorex dBS 90; label includes Arabic script and the following information: Dianne Chidester, Terry F. Walser, P.O. Box 2702, Chapel Hill, NC 27514; music & vocals are distorted and often indistinguishable from one another.

Sub-sub-group 2: Audiotapes

AR2014.8.13.3 Box 13 Audiotape 3 Preparation for Hosting Ramesses in Charlotte Bishlawi Buser
4:45 n.d. circa 1988 1 Audiocassette case

Physical Characteristics and Technical Requirements note

Object is an audiocassette and requires an audiocassette player for playback.

Scope and Contents note

Audiocassette is Lion Tape C-30; label includes “Lion Recording Services, Inc., 1905 Fairview Ave., NE, Washington, DC 20002, (202) 832-7883”; predominantly a woman speaking Arabic, with mentions of “Charlotte,” “Mint,” “Phil Buser,” and snippets of a man (Phil Buser?) speaking in English – translating a news story for an Arabic audience?

AR2014.8.13.4 Box 13 Audiotape 4 Ramesses The Great :30 Radio :60 Radio n.d. circa 1988 1 Audiocassette case

Physical Characteristics and Technical Requirements note

Object is an audiocassette and requires an audiocassette player for playback.

Scope and Contents note

Audiocassette is TDK SA-X90; label includes “Jay Howard Production Audio, 1304 South Blvd., Charlotte, North Carolina 28203, (704) 377-3825”; advertisements with tag-line, “The Experience of a Lifetime Awaits...But Not For Very Long” narrated by deep-voiced man; includes exhibition dates and ticketing information.

AR2014.8.13.5 Box 13 Audiotape 5 Ramesses The Great Programmed for AVL Copy #5 Dubbed
10-18-88 1988 1 Audiocassette case

Physical Characteristics and Technical Requirements note

Sub-sub-group 2: Audiotapes

Object is an audiocassette and requires an audiocassette player for playback.

Scope and Contents note

Audiocassette is Maxell XLII-S 60; deep male voice, but tape plays very slowly and sound is too distorted to understand much of what is said.

AR2014.8.13.6 Box 13 Audiotape 6 The Mint Museum Ramesses The Great Media Tape n.d. circa 1988 1 Audiocassette case

Physical Characteristics and Technical Requirements note

Object is an audiocassette and requires an audiocassette player for playback.

Scope and Contents note

Audiocassette label includes “acoustiguide”; Charlton Heston describes the Ramesses coffin lid, gold bracelets, & the water clock with beeps between the items.

AR2014.8.13.7 Box 13 Audiotape 7 Ramesses The Great - Mint Museum Test Cassette Walking Tour 8/30/88 1988 1 Audiocassette case

Physical Characteristics and Technical Requirements note

Object is an audiocassette and requires an audiocassette player for playback.

Scope and Contents note

Audiocassette; Charlton Heston narrates a tour of Ramesses exhibition at the Mint Museum, beginning with the Colossus.

AR2014.8.13.8 Box 13 Audiotape 8 Ramesses Catalog Test Tape 9/3/88 1988 1 Audiocassette case

Physical Characteristics and Technical Requirements note

Sub-sub-group 3: DVDs

Object is an audiocassette and requires an audiocassette player for playback.

Scope and Contents note

Audiocassette; Charlton Heston narrates a tour of the exhibition catalog, and includes a discussion of the discovery and restoration of the Colossus of Memphis, and the moving of Abu Simbel.

AR2014.8.13 Sub-sub-group 3: DVDs 1988-2006 1 letter box

AR2014.8.13.9 Box 13 DVD 1 Charlotte Mint Museum Ramesses The Great Video Footage 2006 1988 - 2006 1 DVD case

Physical Characteristics and Technical Requirements note

Object is a digital video disc and requires a Digital Video Disc (DVD) player or computer with a DVD drive for playback.

Scope and Contents note

Digital Video Disc; label includes "NASCAR Images: The Sight, Sound and Emotion of NASCAR, ©2006 NASCAR Images"; contents of DVD include "Ramesses The Great: An Exhibition at the Mint Museum, Charlotte, N.C." dated 10/19 and narrated by Kathryn Johnson, UNCC Department of Religious Studies (better video and audio quality than same program on VHS tape in AR2014.8.11); advertisement for exhibition at 10:40; WBTV Channel 3 coverage of the exhibition on 12-22-88 with comments by Brian Thompson and Phil Busher; 12-9-88 B-Roll of 3 women and 1 man crafting in a white room.

Biographical/Historical note

NASCAR Images changed name to NASCAR Digital Media in 2008; changed name again in 2012 to NASCAR Productions.

Sub-sub-group 4: Photographs, Negatives & Slides**AR2014.8.16 - AR2014.8.19 Sub-sub-group 4: Photographs, Negatives & Slides circa 1988 4 letter boxes, 2 custom made boxes**

AR2014.8.16 Box 16 Ramesses The Great - Patty Norman Photographs 1988-1989 1988-1989 1 letter box

Processing Information note

Need to identify event and people in the photographs.

Scope and Contents note

Photos of a gathering of nicely-dressed people, including members of the Egyptian delegation, Patty Norman, Milton Bloch, Dr. Zahi Hawass, Harry L. Dalton, Nadia Lokma, C. D. Spangler, Charles Mo, Robert Bush, Tom Cox, Governor James G. Martin, Dan Gottlieb, Emily Walker, Phil Buser, in a private residence(?). [Need to identify more people in photos]

AR2014.8.17.1 Box 17 Folder 1 Ramesses The Great - Photographs (Copy) n.d. circa 1988 1 folder

Existence and Location of Originals note

Original photo located in AR2014.8.19.

Scope and Contents note

Copy of 8X10 photo taken at the Gala of Ambassador Abdel-Raouf El Reedy seated with Patty Norman, Mrs. Abdel-Raouf El Reedy, and another couple; 8X10 waxed paper photo sleeve with "Ann Thompson" handwritten on one side.

AR2014.8.17.2 Box 17 Folder 2 Ramesses The Great Photographic Materials n.d. circa 1988 1 folder

Scope and Contents note

Sub-sub-group 4: Photographs, Negatives & Slides

Includes 5 color photos of Ramesses Colossus being assembled; 8 photos of Jubilee! Procession design drawings; 10 negative strips of Jubilee! Procession design drawings; 2 black & white 8X10 photos of Cab Calloway from his press kit.

AR2014.8.17.3 Box 17 Folder 3 Ramesses The Great - Photographs circa 1988 1 folder

Scope and Contents note

Black & white 5X7 photos of artifacts, including Psusennes I's Gold of Valor; shawabti of Ramose; senet game board & pieces; wooden coffin lid of Ramesses II; statue of Ramesses II with the gods of Armant; the column drum reinscribed for Ramesses II; statue of Ramesses II as a sphinx; Ram of Amun ostrakon; detail of tomb painting of Ipy and his wife receiving offerings from their children; close-up of Ramesses II head from statue at Abu Simbel; gold earrings of Sety II; ewer of King Ahmose; sarcophagus of Sennedjem's son Khonsu; inner lid from Sennedjem's coffin; goat-handled vessel; Ramesses II gold & lapis bracelets; Sennedjem's wine jar; hand mirror; High Priest of Amun, Ramesses-nakht as a Scribe statue. Some photos have handwritten notes and/or numbers on the back or front.

AR2014.8.17.4 Box 17 Folder 4 Ramesses The Great - Slides n.d. circa 1988 1 folder

Scope and Contents note

Color slides of the Ramesses Colossus; the senet game board & pieces; the sarcophagus of Sennedjem's son Khonsu; Ramesses II gold & lapis bracelets; Ramesses II coffin lid; Ramesses The Great Charlotte logo in blue & gold. All slides have "Ramesses" printed on the frame, with numbers printed or handwritten on some frames.

AR2014.8.17.5 Box 17 Folder 5 Ramesses The Great - Photographs 1988 1988 1 folder

Scope and Contents note

Color slides of the entrance to the Mint and the Ramesses Southern Bell Directory cover; 2 black & white photos of the 500,000th visitor and her companions; 3 negative strips of the 500,000th visitor and her companions; black & white 6X8.5 photos of Ramesses II at Abu Simbel, and Buster Keaton lying

Sub-sub-group 4: Photographs, Negatives & Slides

on the front of a locomotive under a railroad tie; black & white images in assorted sizes of artifacts; black & white image of a staff members or volunteers; black & white 5X7 image of Ramesses Colossus; handwritten notes on the provenance and dates of 5 artifacts; black & white contact sheets for images of Jubilee! Procession and Gala; black & white photo sheets of artifacts from press kits; 4 black & white negative strips of artifacts, including the statue of Meryetamun, gold earrings of Sety II, the sun sanctuary from Abu Simbel, the column drum, the ram of Amun ostracon, the canopic lid of Queen Tuya, offering jar & basin of Psusennes I, Ramesses II gold & lapis bracelets, ewer of King Ahmose, and the statue of Ramesses II with the gods of Armant, with a Mint Museum envelope marked “#1 negatives to be used from this envelope 12, 13, 17, 19, 22, 24, 25, 32” and “Note: there are two different sets of negatives #7 through #18 (the other is in 2nd envelope)”; 3 black & white negative strips of artifacts, including the senet game, the hand mirror, the sarcophagus of Sennedjem’s son Khonsu, Sennedjem’s inner coffin lid, Sennedjem’s outer coffin lid, Ramesses II coffin lid, the goat-handled vessel, and the statue of child Ramesses with Hauron, with a Mint Museum envelope marked “#2 negatives to be used from this envelope 5,7, 12, 14, 20” and “Note: There are two sets of different negatives #7 through #18”; 3 black & white negative strips with images of Ramesses II statue from Abu Simbel, tomb painting of Ipy and his wife receiving offerings from their children, the cover of another institution’s Catalogue of the Exhibition, duck tile; black & white contact sheets of photos of artifacts; handwritten notes on number & type of prints from negatives (?); large white envelope from David H. Ramsay / Commercial Photography addressed to Phil Busher – label includes line drawing of Ramesses Colossus.

AR2014.8.17.6 Box 17 Folder 6 Slides 1996-2010 1996-2010 1 folder

Scope and Contents note

Color slides of the Sphinx with 2 pyramids in the background, statue of the child Ramesses with Hauron, Nefertari painting, Abu Simbel entrance, Ramesses The Great Charlotte logo, detail of Ramesses’ face from Abu Simbel, the Nile River, map of Egypt, Ramesses’ coffin lid detail in profile (iconic image), Ramesses’ full face coffin lid detail, Ramesses tickets, Ramesses’ mummy, Ramesses Abydos painting detail.

Existence and Location of Originals note

Placeholders for slides located in AR2013.6.2.

Sub-sub-group 4: Photographs, Negatives & Slides

AR2014.8.18 Box 18 Ramesses The Great Photographs 1-157 Book 1 1988 1988 1 letter box

Scope and Contents note

Color 8X10 photos of exhibition artifacts in situ and guests attending the Gala, as well as shots of catering staff and costumed volunteers posing as fan bearers.

Existence and Location of Copies note

Copies of photos located in AR2014.8.22.

AR2014.8.19 Box 19 Ramesses The Great Photographs 158-322 Book 2 1988 1988 1 letter box

Scope and Contents note

Color 8X10 photos of the Gala, including guests eating & dancing, the catering & serving staff, the filmographers, Cab Calloway performing, the Williams Brothers dancing, as well as photos of exhibition artifacts and Gala guests viewing them.

Existence and Location of Copies note

Copies of photos located in AR2014.8.23.

AR2014.8.20.20 Box 20 Folder 20 Photographs n.d. circa 1988 1 legal folder

Scope and Contents note

Black & white photo proof of Ramesses Colossus.

AR2014.8.22 Box 22 Copies of Photographs 1-157 Book 1 1988 1988 1 custom box Copies of photographs in original looseleaf scrapbook embossed in gold leaf with "Ramesses."

Existence and Location of Originals note

Sub-sub-group 4: Photographs, Negatives & Slides

Original photos located in AR2014.8.18.

Scope and Contents note

Copies of color 8X10 photos of exhibition artifacts in situ and guests attending the Gala, as well as shots of catering staff and costumed volunteers posing as fan bearers.

AR2014.8.23 Box 23 Copies of Photographs 158-322 Book 2 1988 1988 1 custom box Copies of photographs in original looseleaf scrapbook embossed in gold leaf with "Ramesseses."

Existence and Location of Originals note

Original photos located in AR2014.8.19.

Scope and Contents note

Copies of color 8X10 photos of the Gala, including guests eating & dancing, the catering & serving staff, the filmographers, Cab Calloway performing, the Williams Brothers dancing, as well as photos of exhibition artifacts and Gala guests viewing them.